

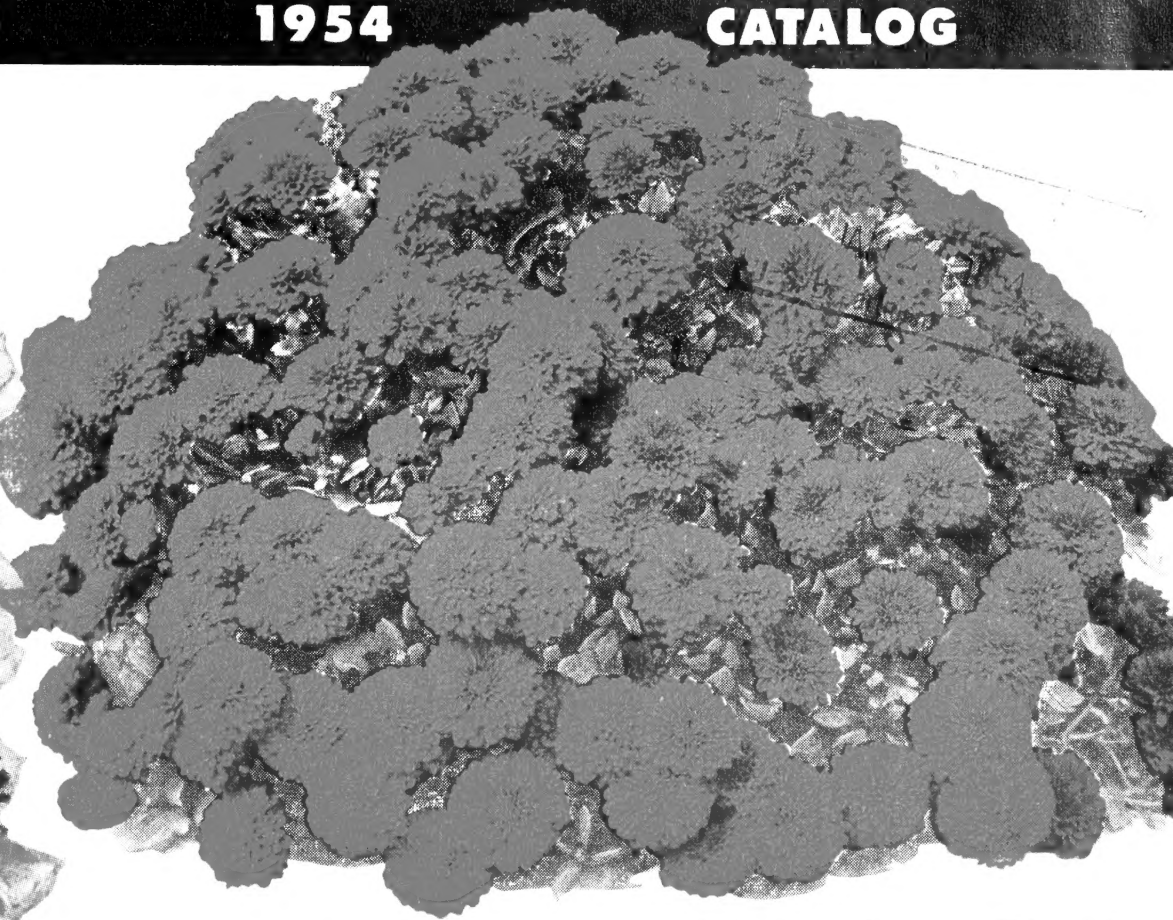
RICHARDS' GARDENS

INCORPORATED

PLAINWELL, MICHIGAN

1954

CATALOG



AZALEAMUM- *Blazing Red*

(TRADE MARK)

(Plant Patent No. 1177)

If flowers are what you want, and if color is what you want in your flowers—here you are! Blazing Red is a winner on every count. It blooms and blooms and never gives up until hard frost arrives. The rich flashing, blazing red color is beacon to all who see it, inviting them to come and admire. The plant grows 12 to 14 inches in height and 15 to 18 inches in width.

PLANTS FROM 2-IN. POTS: \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60

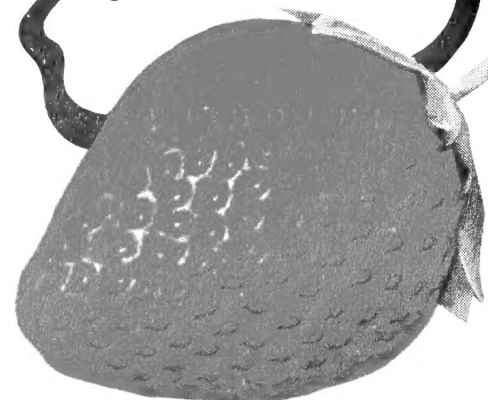
New **Astrolat
series**

PACIFIC HYBRID PINK DELPHINIUM

You will be thrilled, as we were, with this utterly new and different series of Delphinium. Imagine! . . . colors ranging from palest pink through all shades of lilac pink to deep raspberry rose—with large black or fawn-colored bees to provide enchanting contrast.

You will want to be first among your friends and neighbors to have this exciting new "Pink Series." Order today while the supply lasts. (We cannot guarantee specific colors.) 2 for \$1.85; 6 for \$5.00, postpaid.

See
Page 28
for
STRAWBERRY
PLANTS



RICHARDS' BIG BONUS OFFER

For each order of \$5.00 through \$9.00 our customers will receive, absolutely free of charge:

- 6 — Glad Bulbs
- 1 — Pyrethrum
- 1 — Carnation
- 1 — Viola

For each order of \$10.00 through \$15.00, our customers will receive, absolutely free of charge:

- 12 — Glad Bulbs
- 3 — Pyrethrum
- 3 — Campanula

For each order of \$16.00 and over our customers will receive, absolutely free of charge:

- 12 Glad Bulbs,
- 3 Tuberous Begonias,
- 3 Phlox (our choice) and
- 3 Dahlias, (our choice).

Buy RICHARDS' PLANTS Save 70%

Stretch Your Garden Dollar by Purchasing Richards' 1-year Untransplanted Plants

When you stop to consider that you can get a dozen of Richards' fine field-grown, 1-yr. old untransplanted plants for about the price you ordinarily expect to pay for three regular field-grown plants, you get an idea of the tremendous saving you can make by buying our plants. Remember, these

1-yr. untransplanted plants will bloom the first year.

You can increase your garden planting with the money that you will save in buying 1-year untransplanted plants and your garden will be a greater source of pleasure to yourself and of admiration by your friends and neighbors.

NO STAMPS . . .

Please send cash, check or money order when paying for your nursery stock order. We cannot accept stamps.

NOTE . . .

Due to exporting regulations, we are unable to accept orders from our Canadian friends.

We recommend to our customers POPULAR GARDENING, America's gardening magazine, filled with how-to-do-it gardening features and pictures, and COUNTRY GENTLEMAN, the "two-in-one magazine jam-packed with helpful features for Better Farming and Better Living."

Our Guarantee

We shall ship only top quality bulbs, plants, shrubs, and trees and guarantee these to arrive in good planting condition and be true to name. If these plants fail to arrive in good condition, we must be notified within 10 days or we cannot replace them. In all cases, replacements will be made during our regular shipping season. We will not be liable for more than the purchase price of the product.

Signed:
Richards' Gardens

ALL PRICES IN THIS CATALOG ARE POSTPAID

Remittance must accompany order. You may send check, money order or bank draft. Do not send currency unless by registered mail. We cannot be responsible otherwise.

NURISH Miracle Liquid PLANT FOOD

For: FLOWERS • SHRUBS • TREES • GRASS

20% NITROGEN — 20% PHOSPHOROUS — 20% POTASSIUM

You will take new pride in your home grounds and garden when you see how well all growing things respond to feeding with NURISH. The nutrient solution you obtain by dissolving NURISH in water, contains all the elements necessary to promote healthy, vigorous growth and better root development. Bigger, lovelier flowers . . . finer fruits and vegetables . . . greener, more luxuriant lawns . . . more handsome trees and shrubs . . . healthier house plants, will all testify to the vitalizing nourishment this concentrate provides.

NURISH Gives Your Plants a Balanced Diet

NURISH is a high concentrate formula based on latest scientific findings — contains a 20-20-20 proportion of the major plant foods Nitrogen, Phosphorus, Potassium, plus vital minor elements Boron, Manganese, Copper and Zinc. Nurish is the result of an extensive study of plant's nutritional requirements and the chemistry of liquid feeding. Because food provided in solution is absorbed immediately, nutrient elements can be proportioned in accordance with actual plant needs. With NURISH your plants get enough of each element.

Well-fed plants resist disease and blight. Plants, like humans, resist disease better when well nourished. Feed plants with NURISH and you'll have less worry with other garden problems — weeds, insects, fungi, blight, etc.

Safe, Easy To Use — No Waste, No Mess

When dissolved in water as directed, NURISH cannot "burn" tender roots or harm even the most delicate plants. You can't make a mistake about the strength of your solution . . . NURISH is packed in accurately, pre-measured, moisture-proof foil packets, each containing the proper amount for 2 gallons. You simply break open a 3/4-ounce packet and pour contents into two gallons of water. Nothing to measure . . . no loss through spilling . . . just stir 2 or 3 times and chemicals are thoroughly dissolved in a matter of seconds. NURISH may be poured on soil from a pail, sprayed directly on plants, or applied through attachments now available for use with garden hose. Full directions on When To Use and How To Use will be sent with each package of NURISH.

1 1/2 lbs., in 32-packet dispenser box \$2.35
3 lbs., in two 32-packet dispenser boxes 4.45

HARDY PERENNIALS

MAKE YOUR GARDEN DOLLAR BUY MORE BY PURCHASING
RICHARDS GARDENS 1-YEAR UNTRANSPLANTED PLANTS

ALYSSUM

(Rock Madwort)

SAXATILE COMPACTUM (BASKET OF GOLD) One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy. Blooms during April and May. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

ANCHUSA

(Sea Bugloss)

ITALICA DROPMORE (ALKANET)

A splendid background plant; grows 5 to 6 feet tall. Bears a profusion of true gentian flowers on sturdy stems. Blooms in June and intermittently all summer. A beautiful border plant, with its attractive silvery-green foliage. Very hardy. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

ARABIS

(White Rock Cress)

ALPINA A splendid creeping plant which seldom grows more than 12 inches high. Produces masses of white blossoms in early spring. Foliage is very ornamental remainder of the year. A valuable plant for edging beds and borders; and for the rockery or dry wall. A fine cutflower, blooms last quite awhile after cutting. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

ARTEMISIA

(Southernwood)

SILVER KING A striking contrast plant with light silvery-gray foliage. Much in demand for setting off bouquets and floral arrangements. Plants grow three feet high and make a somewhat shrubby growth. A splendid plant for the hardy border. Sprays may be cut and dried for use in winter bouquets. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

ACHILLEA

PTARMICA, THE PEARL One of the freest flowering perennials. Ideal for borders and cutting. Pure white, double blossoms in large clustered heads. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

FILIPENDULA PARKER'S VARIETY

Large heads on golden yellow flowers on long stems. Coming into flower in July, blooms continuously until frost. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

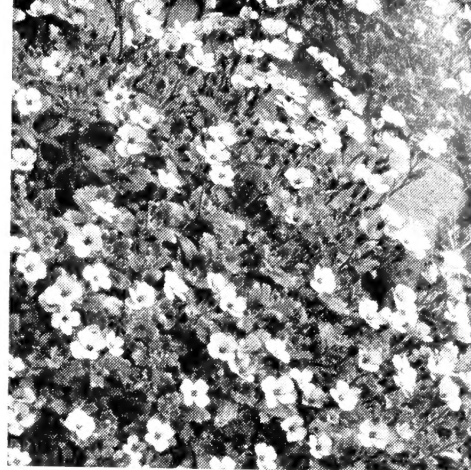
ASCLEPIAS

(Orange Butterfly Weed)

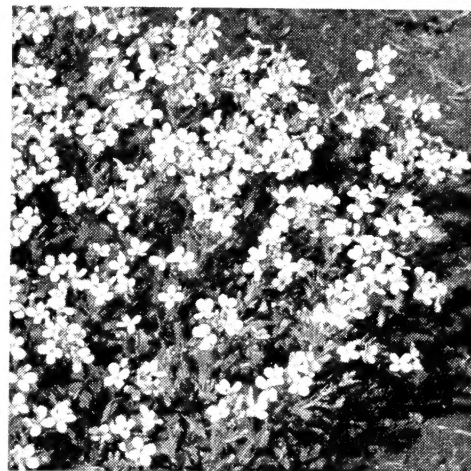
TUBEROSA This attractive plant produces an immense number of brilliant-orange flowers during July and August. Will grow successfully in any type of soil in any locality. Plants reach height of 2 to 2½ feet; withstand the most severe winters and hottest summers, producing flowers year after year with no special care. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

AUBRIETIA

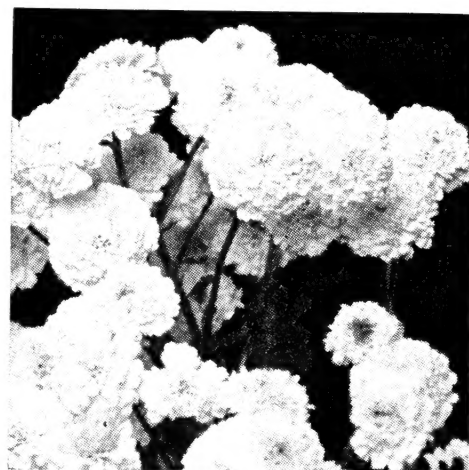
MONARCH MIXED Only by a very fortunate circumstance are we able to offer this superb NEW ENGLAND STRAIN to our friends at these low prices. One of the most glorious color mixtures we have ever seen. Almost every conceivable shade of red, violet, rose, lavender, mauve, pink, and purple. Make your bed borders a riot of early color with this surprising color mixture. Also appealing subjects for carpeting the surface of beds planted with spring bulbs. Be sure to order some of these MONARCH MIXED aubrietias. Each 35c; 3 for 80c; 6 for \$1.30; 12 for \$2.20.



Aubrietia



Arabis



Achillea, The Pearl



Anchusa



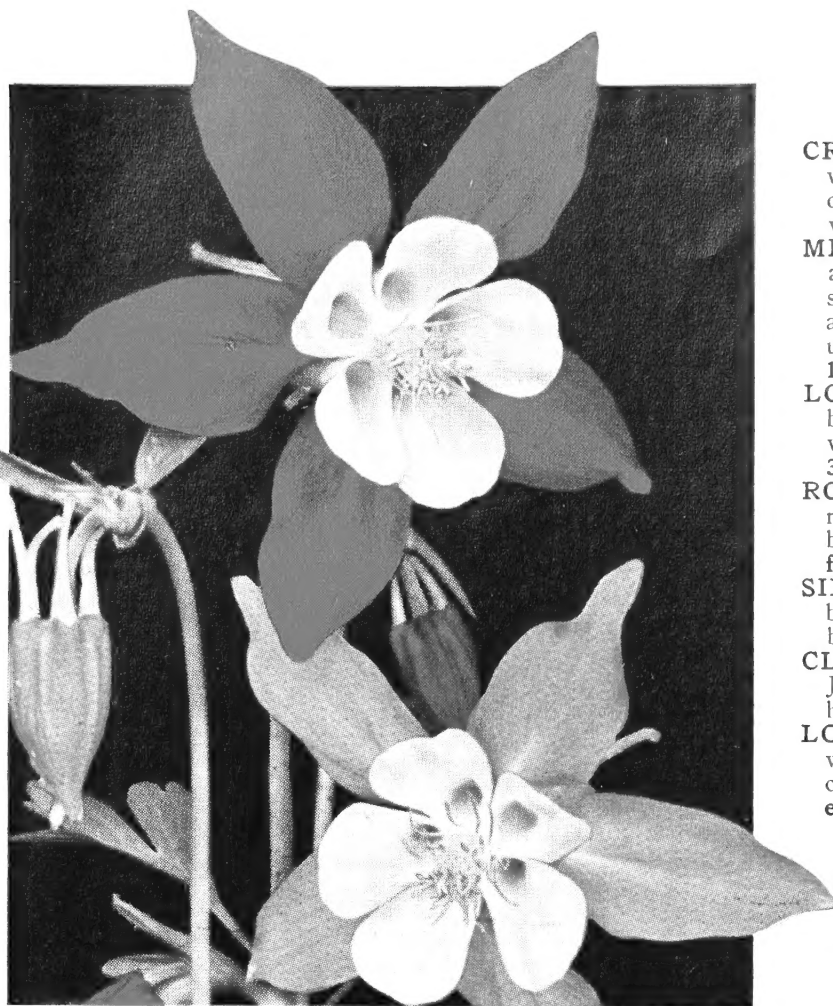
Asclepias



Alyssum Saxatile



Artemisia



Aquilegia — Mrs. Scott Elliott's Hybrids

AQUILEGIA

CRIMSON STAR — One of the most striking Aquilegias we know of. Magnificent blooms of bright crimson outside, waxy white inside. Excellent for cutting. Keep well. 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

MRS. SCOTT ELLIOTT'S HYBRIDS — Unquestionably the finest color mixture grown; colors cover all shades of lavender, purple, red, white yellow, blue and pink. Flowers are of magnificent size with unusually long spurs. 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

LONGISSIMA — Very distinctive type. Sparkling yellow blooms that blend gracefully with other flowers. They will make a beautiful show in a spring garden. 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

ROSE QUEEN — Beautifully formed blossoms of a rich deep rose color. Very striking in the perennial border and an excellent cutting variety. 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

SILVER QUEEN — Well-loved for its silvery white blooms and finely formed florets. Lovely for use in bouquets. 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

CLEMATIFLORA — Resembles a clematis. Blooms in June in a variety of pastel shades. Grows about 2 feet high. 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

LONG SPURRED BLUE — A heavy blooming type with large flowers and extremely long spurs. Exquisite colorings in all shades of blue. A sturdy grower. 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

RED RIDINGHOOD — A brilliant new red Aquilegia with a striking white center. Large flowers, very hardy. 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

SPECIAL OFFER 8 Plants, 1 each above, unlabeled **\$1.25**

Hardy ASTERS

(Michaelmas Daisy)

Hardy Asters are considered by many to be the loveliest of autumn-flowering perennials. Their wide range of colors and prolific blooming habit made them invaluable for borders and cut flowers.

RED SUNSET — Produces an abundance of rich ruby-crimson flowers. Considered the reddest of all Hardy Asters. Makes a brilliant spot of color that is hard to duplicate. Because of its fine compact growth it is a perfect plant for a border. 45c each; 3 for \$1.25.

JANET McMULLEN — This lovely autumn flowering perennial is a delicate clear, light blue. Its neat habit of growth and extreme floriferousness place it in a class all by itself. Hardy, vigorous grower. 45c each; 3 for \$1.25.

EVENTIDE — The deepest and truest deep blue Aster. During September it is completely covered from the top of the plant to its base with great numbers of large flowers. Perfect for edging or foreground planting. 45c each; 3 for \$1.25.

WHITE LADY — One of the loveliest white Asters. Plants are strong growers and bear masses of large, dazzling white flowers. Should be included among other Asters. Each 45c; 3 for \$1.25.

SPECIAL OFFER One each of the four varieties listed above **\$1.50**

PEACE — A companion variety to **PLENTY** this Aster will replace varieties of similar color. The delicate pinkish lavender blooms make a lovely showing from early September until late October. Produced in immense quantities, the semi-double flowers are two inches across. Each 75c; 3 for \$2.00.

PLENTY — A magnificent new hardy Aster from England. These lovely soft blue flowers are semi-double and two inches in diameter. They commence to bloom in early September and last well into October. Exceptionally fine for cutting and for the garden. Each 75c; 3 for \$2.00.

PROSPERITY — Large deep rosy pink flowers in great masses on plants about 3½ to 4 feet high. Blooms early in September to later October. 75c each; 3 for \$2.00.

SPECIAL OFFER One each of the three varieties listed above **\$2.00**

Extra !! GLORIOUS GOLIATH ASTER

An unusual plant you must have. A dwarf plant with dark blue flowers. Blooms in the spring. Very prolific. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

ASTILBE

FANAL. Brilliant rosy-crimson flowers and bronze foliage. Makes a vivid splash of color in May and June. 80c each; 3 for \$2.25; 6 for \$3.95, postpaid.

GLADSTONE. Long, feathery panicles of creamy-white. Similar in form and height to Fanal. 65c each; 3 for \$1.95; 6 for \$3.65, postpaid.

PEACHBLOSSOM. Delightful shade of peach-blossom pink. Panicles 8 to 10 inches long on 1½ to 2-foot plant. Very effective planted with Fanal and Gladstone. 65c each; 3 for \$1.95; 6 for \$3.65, postpaid.

SPECIAL OFFER One each of the three varieties listed above **\$1.95**



Aster, Red Sunset

HARDY CARNATIONS

These hardy outdoor carnations are one of the most popular and useful flowers and should have a place in every garden. For spots of bright color, for delightful fragrance and for superb bouquets, they are unexcelled. Bloom practically all summer long.

BEATRICE—The Everblooming Cluster Carnation. The color of salmon pink, these flower clusters measure 3 to 4 inches across. They are very fragrant and bloom from June until frost. Each 55c; 3 for \$1.35.

CRIMSON KING—Dazzling crimson flowers are borne on tall, stocky stems; an ideal cut flower type. Plants bloom freely and almost continuously from spring until Fall. Hardy. Each 55c; 3 for \$1.35.

SILVERMINE—The finest of all double white carnations. This silvery-white flower blooms intermittently all summer long. Wonderfully fragrant and excellent for cutting. Each 55c; 3 for \$1.35.

Carnation Grenadin

KING OF THE BLACKS—One of the most outstanding Carnations. Large flowers of deepest maroon color and satiny black sheen. Delightfully fragrant. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

GOLDEN SUN—Magnificent large flowers of clear golden yellow. Exquisite sweet fragrance. Plants are free-flowering and attain a height of 18 inches. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

PINK—We highly recommend this Carnation for its outstanding clear pink color. Very free-flowering; spicily fragrant. A splendid cut flower type. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

RED—A truly striking brilliant red color; makes a very showy display in the garden. Produces an abundance of magnificent blooms during June and July. Much desired for garden and bouquets. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

WHITE—Every Carnation planting should include this sparkling white variety to complete the color range. Plants are extremely hardy; free-flowering. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

MIXED SHADES—A veritable rainbow of colors! Delightfully fragrant flowers are produced in great abundance during June and July. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



Carnation — Beatrice



Carnation — Crimson King

SPECIAL OFFER

| | |
|------------|---------------------------------------|
| Beatrice | Crimson King |
| Silvermine | |
| 1 | each of the above, only \$1.35 |

DIANTHUS PLUMARIS (Clove Pinks)

One of the best perennial Dianthus offered today. Bright rose colored blooms with red center, are produced continually from May to November. Ideal for bedding, border or rockery. Delightfully fragrant. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

SPECIAL OFFER

| | |
|--------------------|------|
| Golden Sun | Pink |
| White | Red |
| King of the Blacks | |

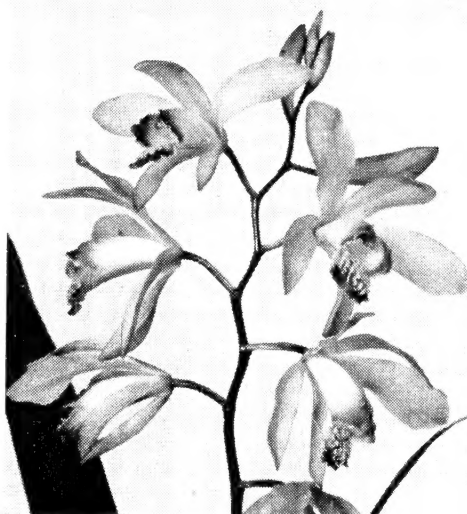
1 each of the above 5 colors for only **\$1.00**

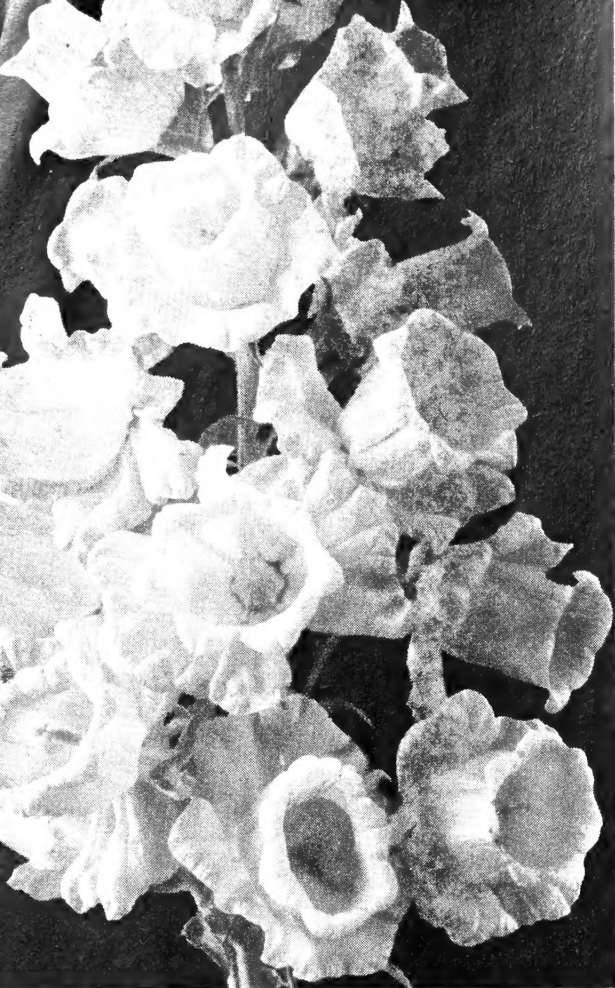


Dianthus — Highland Queen

HARDY CHINESE ORCHID (Bletilla Hyacinthina)

An Asiatic species of Orchid that is particularly suited to shaded areas in the garden. Plants have distinctive foliage, plaited like a fan and lovely orchid-shaped flowers; 7 to 8 blooms are carried on tall, 12 inch stems. The flowers are valuable for bouquets and make very attractive corsages. Plants are perfectly hardy under all conditions. May be grown in pots indoors as well as in garden. For something entirely different, try a planting of this interesting perennial. **Lavender.** Price: Each \$1.00; 3 for \$2.75.





Campanula - Bellflower

CAMPANULA (Bellflower)

MEDIUM — The old favorite "Canterbury Bells," so well loved by all flower growers. The plants are a thrilling sight in June and July when the branches are loaded with charming bell-shaped flowers, the edges of which are softly rolled and fluted. Plants grow 2 to 3 feet tall and are extremely showy in mixed borders. We offer the following colors: Blue, Pink, White. Also: Single & Double Prize Mixture. Prices: Each 30c; 3 of one kind 70c; 6 of one kind \$1.15; 12 of one kind \$1.95.

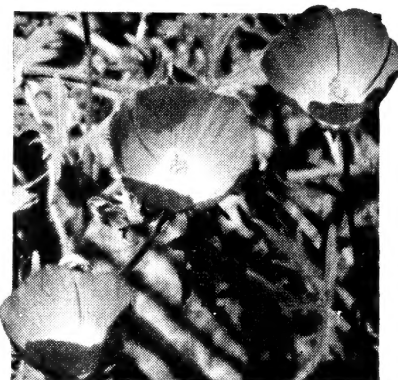
CALYCANTHEMA MIXED — Large cup and saucer-shaped flowers, in a wide range of colors. Long, strong stems make this one of the most desirable cut flowers. Blooms during late May and June. This always popular plant with its interesting flower form and delightful colors makes a showy display wherever grown. Prices: Each 30c; 3 of one kind 70c; 6 of one kind \$1.15; 12 of one kind \$1.95.

SPECIAL OFFER

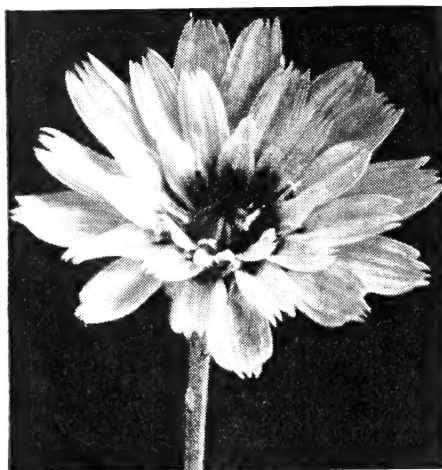
25 Single & Double Prize Mixture postpaid, for only **\$3.25**

CALLIRHOE (Poppy Mallow)

INVOLUCRATA This is an excellent plant for the rock garden or retaining wall, because of its trailing habit of growth. Plants grow only 6 inches high and bloom through most of the summer and fall. Large, saucer-shaped blossoms of bright crimson with white spots and fine lacy foliage make an attractive addition to any garden. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



Callirhoe



Catananche

CATANANCHE (Love Plant)

A native of southern Europe. Flowers are a pretty deep blue color borne on long stems. Profuse bloomer. Excellent as a cut flower. Produces great masses of blooms during July, August and September. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

CENTAUREA

(Hardheads, Knapweed)

MONTANA BLUE Large, showy flowers of deep blue color, somewhat resembling the annual Cornflower. Blooms from June until September. Grows 2 feet high; fine for the sunny border and cutting. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

COREOPSIS (Tickseed)

DOUBLE SUNBURST (New Gold)

A useful and attractive new variety which bears double flowers of large size and superb gold color. This is

one of the most useful perennials for borders and cuttings; easy to grow; produces golden flowers in profusion throughout the summer. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



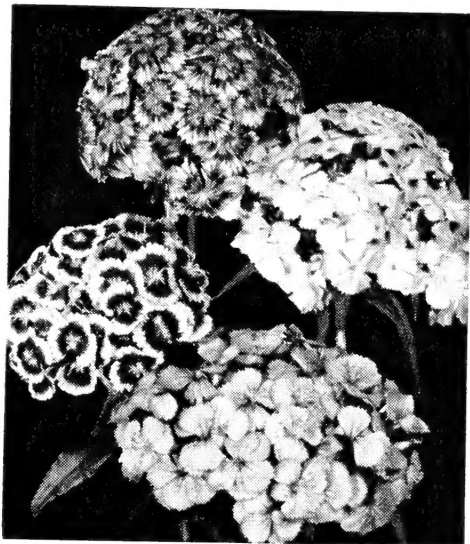
Coreopsis



Centaurea

SHASTA DAISY Horace Read

(Horace Postle Read) Plant Pat. 465. Something new and different! A truly double Shasta Daisy with huge, firm, solidly rounded blooms, quite different from other Shastas. In fact, it more nearly resembles a large-flowered, fully double garden Chrysanthemum. The big 4-inch, frosty white blooms come singly on erect, very stout stems, 18 to 24" long. The petals are long, not crested, making perfect ball-shaped blooms. Foliage is excellent, of a distinctive, rich yew-green. Horace Read blooms from June until late summer; the flowers are unbelievably long-lasting, remaining in good condition on the plant about 6 weeks, and almost that long as cut flowers. Here is a wonderful new plant for your garden. Price: \$1.50 each; 3 for \$3.75.



Sweet Williams

DIGITALIS (Foxgloves)

GIANT SHIRLEY HYBRIDS— This elegant strain of an old-fashioned flower attains a height of 4 feet and is ideal for tall, colorful backgrounds. The color mixture is superb, ranging from white to pink to deepest rose. We highly recommend this variety. Each 30c; 3 for 70c 6 for \$1.15; 12 for \$1.95.

DIANTHUS BARBATUS (Sweet William)

An old-fashioned favorite of which we never tire. Plants are very hardy; easy to grow and produce masses of colorful blooms during June. Excellent for beds and cut flowers; grow 1½ to 2 ft. tall.

MIDGET MIXED Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season. Perfectly hardy. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

VAUGHAN'S SPECIAL MIXED Excellent strain of vigorous growing plants in a wide range of brilliant colors. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

DICENTRA SPECTABILIS

BLEEDING HEART An old-fashioned favorite popular with all generations since our grandmother's day. Lovely pink, heart-shaped flowers hang gracefully from tall sturdy stems. Plants are very hardy and bloom over a long period. Its ornamental foliage makes this perennial desirable both for the border and interior decoration. Each 75c; 3 for \$2.00.

ECHINOPS TAPLOW BLUE (Globe Thistle)

Unusually beautiful flowers with spiny foliage and globular thistle-like flowers. Flowers are extremely large and an intense metallic blue. Very free flowering. Grows even in the most difficult soils. Hardy anywhere. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

GAILLARDIA (Blanket Flower)

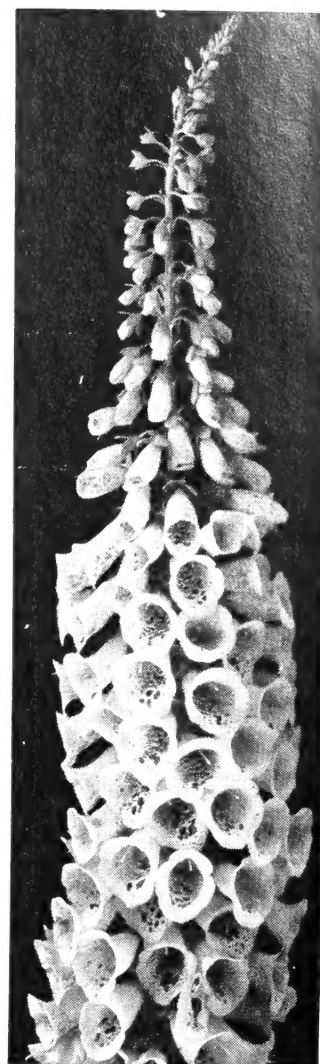
For general hardiness and profusion of colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest of care and will make a bright color display in the perennial border. Blooms keep extremely well after cutting, which makes them very desirable for bouquets.

BURGUNDY Outstanding for its vigorous growth and long blooming period. Plants produce a profusion of warm, rich dark red blossoms with high-tufted centers. Very colorful and very desirable in the mixed border. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

DAZZLER One of the most brilliant of the Gaillardia family. Large flowering type with blooms of bright golden-yellow, centered with a disc of satiny maroon. Plants grow 2 feet tall. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

GOBLIN DWARF A true dwarf Gaillardia which deserves a place in every garden. Plants grow only 12 to 15 inches high in very compact shape. Foliage almost disappears under the mass of large, deep-red and gold blooms. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

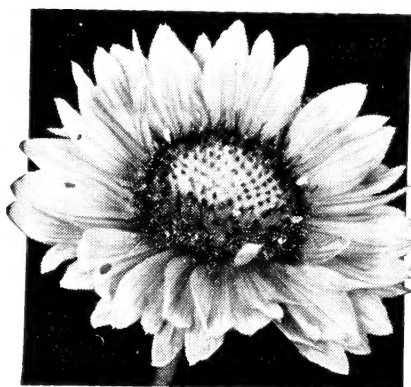
PORTOLA HYBRIDS Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. The 2-ft. tall plants make colorful bouquets. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



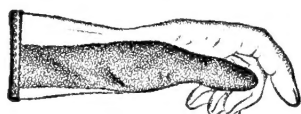
Foxglove



Echinops, Ritro



Gaillardia — Goblin Dwarf



GREEN THUMB GARDEN GLOVES

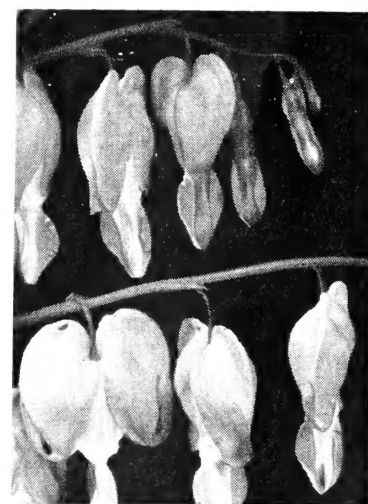
Smartly styled, comfortable and practical. Chamis-colored cotton impregnated with vinyl plastic. They repel dirt and outwear several pairs of canvas gloves. Washable.

WOMEN'S—Small, Medium
Large

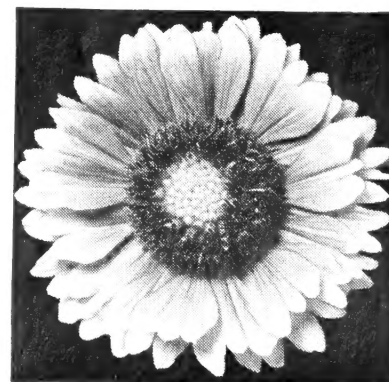
No. 10089c Pair

MEN'S—Full Size

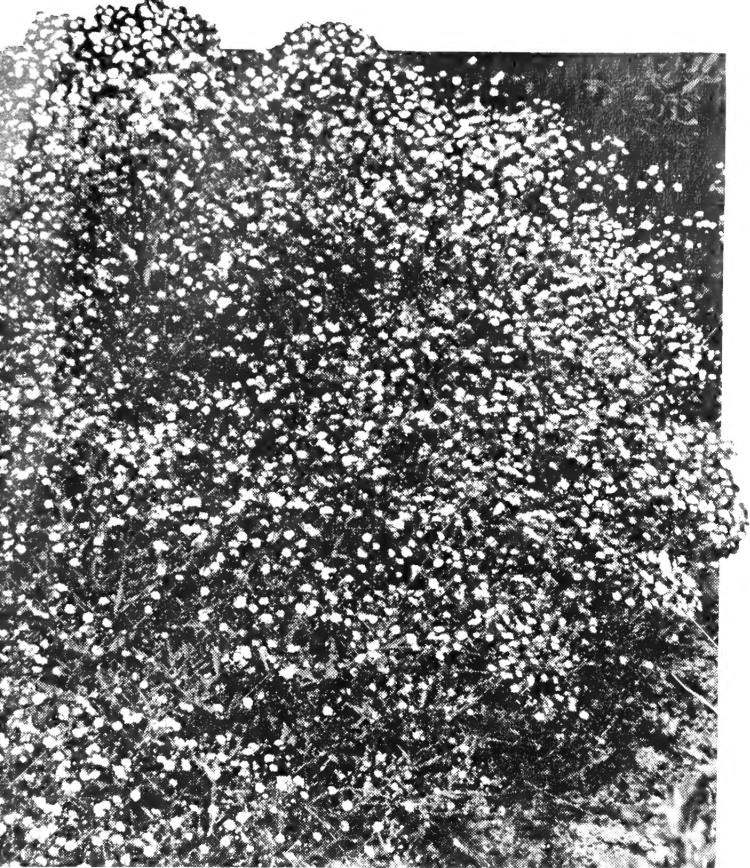
No. 15098c Pair



Dicentra Spectabilis



Gaillardia — Dazzler



GYPHOPHILA (BABY BREATH)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty and for use in mixed bouquets, it has no equal.

BRISTOL FAIRY Conceded to be the best double white Baby's Breath. We highly recommend this variety for its graceful beauty and wide popularity. We offer strong grafts from 2¼-inch pots. Each 65c; 3 for \$1.90.

PANICULATA Dense, spreading bush type which reaches a height of 3 feet. Countless tiny white blossoms completely hide the plant during the long flowering season from July until frost. Foliage is fine in texture and ornamental; may be dried for winter use. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

SNOW WHITE DOUBLE Grows only about 3 feet high and produces masses of small white flowers, mostly double. Much used at the ends of perennial borders for its misty, delicate atmosphere. Good for all types of bouquets. Blooms from July until frost. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

HIBISCUS (Giant Mallow)

Tall, erect canes bear large, bell-shaped flowers which often measure 7 or 8 inches across. Plants are easily grown and very hardy; attain a height of 4 feet; bloom August. We offer the following varieties: **Mallow Marvel**, Pink; **Mallow Marvel**, Jumbo Red; **Avalon Hybrids**. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

HEUCHERA (Coral Bell)

Neat growing, graceful flowering plants which bear an abundance of dainty, bell-like blossoms. Plants have rosette-like clumps of attractive foliage from which stems arise to a height of 18 inches and carry their blooms in graceful panicles. These plants are delightful for edgings, borders and rock gardens.

ROSEA Outstanding beautiful deep pink color; very lovely contrasted with attractive foliage. Blooms over a long period and makes delightful bouquets. Each 60c; 3 for \$1.75.

ROSAMUNDI One of the best coral-pink sorts. The plants are vigorous growers and produce an abundance of richly colored blossoms on tall stems which last over two months. Each 60c; 3 for \$1.75.

SANGUINEA Extremely bright crimson flowers are borne on tall, graceful spikes 18 inches tall. Very free-flowering; bloom from June to September. Each 60c; 3 for \$1.75.



HELANTHEMUM

No plant is more beautiful or colorful for the rock garden, border or wherever a very low growing plant is desired. The multitude of brilliant colors and blooms add charm and beauty wherever used. Glossy green foliage is very attractive.

MUTABILIS, MIXED Beautiful hybrids of rose, white and yellow. Plants grow 6 to 10 inches high; bloom during May and June. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

SPECIAL OFFER

One each of the above varieties of Heuchera for

\$1.50

HELIOPSIS (Hardy Zinnia)

Outstanding for their hardiness and fine color. Plants are of compact growing habit, with strong straight stems. Very free flowering; valuable for cutting.

LEMOINE'S GIANT Large double blooms of golden yellow color; resembles a small double sunflower. Blooms from July until frost. Plants grow 2 to 3 feet tall, with strong stems; lovely for bouquets. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



Hibiscus — Giant Mallow



Heliopsis-Lemoine's



DOUBLE HOLLYHOCKS

No flower has more sentiment or is more closely associated with our early memories than the Hollyhock. Their colorful charm has a definite place in every garden; they are invaluable for screening purposes and equally useful as a background plant in borders.

NEWPORT PINK Magnificent double flowers of shimmering pink color; tall, very strong stems.

SCARLET BEAUTY Brilliant scarlet flowers on tall stems; large, loosely formed blooms have slightly ruffled petals. Wonderful color for bold background.

DOUBLE LILAC Huge, double flowers in soft lavender shade. These tall, stately plants are colorful over a long period. Easy to grow.

DOUBLE ORANGE PRINCE Well shaped background petals of clear yellow with rosette of blushing orange in the center. Grows 6 feet tall; extremely hardy.

DOUBLE YELLOW Long, graceful spikes bear huge bloms of delicate, pastel yellow. Will grow successfully in any soil.

CHATER'S PRIZE MIXTURE Extremely large flowers with frilled outer petals and a double rosette in the center. Their complete range of shades add a riot of color in background plantings.

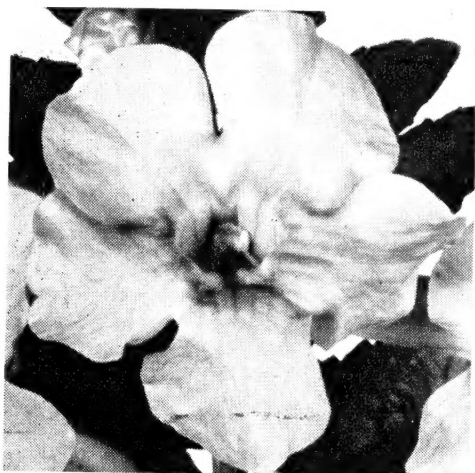
COLORADO SUNSET. Beautiful, double blooms of glowing golden-orange; flowers measure 3½ inches and larger. Bloom from mid-summer until late fall.

DOUBLE SUPREME IMPERATOR Long flower spikes carry a profusion of beautiful double blooms with a broad collar of frilled and fringed petals. Colors are varied.

PRICES: Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

SPECIAL OFFER

One each of the above varieties for **\$1.45**



Incarvillea

INCARVILLEA (Hardy Gloxinia)

DELAVAYI One of the best of this variety. Produce beautiful rose-pink flowers on stiff 18" stems. Flowers are very showy. Plants are ideal for border. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

BREVIPEES A very beautiful red Incarvillea. Has handsome coarsely-toothed leaves and beautiful trumpet shaped flowers. Very hardy. Will grow almost anywhere in the country. Makes a very beautiful show as border with white Phlox. Each 30c. 3 for 70c; 6 for \$1.15; 12 for \$1.95.



Iberis (Candytuft)

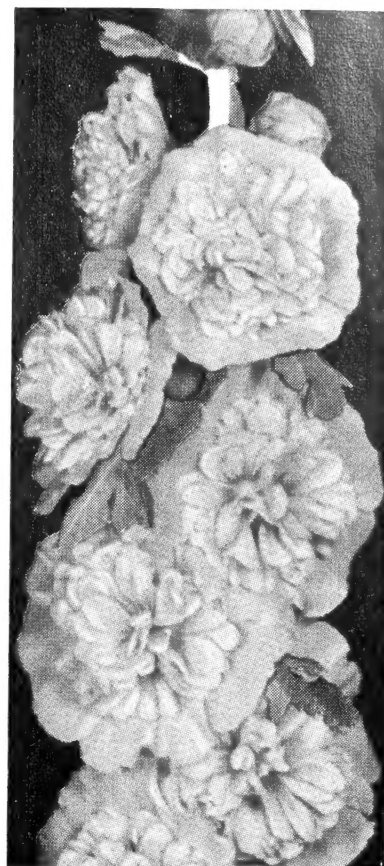
IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Plants are very hardy and rarely exceed 18 inches in height. Produce dense heads of blooms in early spring. Be sure to plant some this year.

GIBRALTARICA Masses of lavender blossoms with evergreen foliage, bloom in early spring. Dwarf growth; splendid for edgings. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

SEMPERVIRENS Lovely white blossoms completely cover the plants in early spring; foliage is rich, dark green. Plants do well in light shade and are fine for ground cover in front of shrubs and edgings. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

JACUNDA A very dwarf candytuft growing only about 4" high. Foliage is a beautiful blue-green which contrasts nicely with the pretty pink blooms. Foliage remains green all year. Excellent for borders. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



Double Hollyhock



Iris Dichotoma

IRIS DICHOTOMA (Vesper Iris)

The beautiful filigree of graceful branches is studded with from 100 to 200 jewel-like flowers, and well established clumps have been known to produce 3500 blooms, truly a mammoth bouquet! Varying in color from cool translucent lavender with markings of mahogany, copper, lemon, orange-brown or tyrian, all in the same flower. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



D-X AERO SPRAY

Keep your house plants healthy and beautiful with **D-X Aero Spray**. This low-pressure aerosol bomb makes it easy to kill aphids, spider mites, thrips, mealy bugs and other insects. Just press the lever—and spray. No fuss—no muss. Contains pyrethrum, rotenone and piperonyl cyclonene.

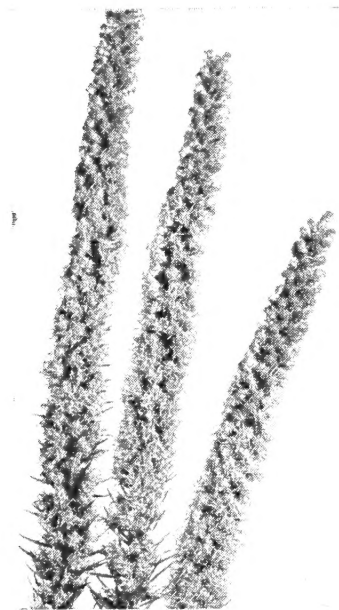
10 oz. BOMB SPRAY \$1.50



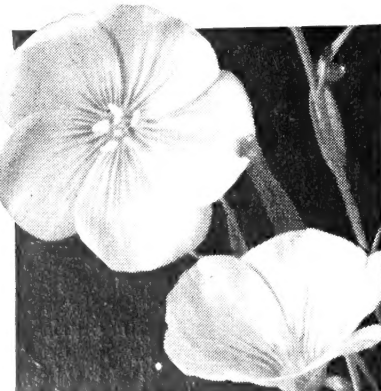
Iris Siberica



Perennial Sweet Pea



Liatris



Linum

IRIS SIBERICA (Siberian Iris)

CAESAR'S BROTHER This is the best of all dark blue Siberian Iris. The flowers are an unusually rich, black pansy-violet color. Plants grow 30 inches high. The beautiful depth of color and superb form of this variety, has won it an Honorable Mention award by the American Iris Society. Strong grower and heavy blooming type. **Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.**

LAVENDULA (Lavender)

VERA (Munstead Strain) The real Sweet Lavender used and grown in our grandmother's day. A dwarf variety which grows in compact form, and bears exquisitely fragrant blue flowers. Plants grow about 18 inches high; blooms are borne on erect spikes during July and August. The fragrant flowers are highly valued for drying, for use in nosegays and potpourri. **Each 35c; 3 for \$1.00; 6 for \$1.90; 12 for \$3.00.**

LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea)

A climbing form of Sweet Pea which should be planted more generally in this country. Will quickly cover a trellis, fence or arbor. Blooms continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers. Here is a pleasant way to disguise unsightly fences and walls. **MIXED COLORS: Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.**

LIATRIS (Blazing Star or Gayfeather)

One of the taller growing perennials and very useful for perennial bed background. These showy plants do well in any type of soil and will thrive under adverse moisture conditions.

PYCNOSTACHYA Flower stems rise to a height of 6 feet, each topped by a foot-long flower spike of richly colored, rosy-purple bloom. Blossoms during July and August; excellent for cutting. Its unusual appearance attracts attention wherever grown. **Each 35c; 3 for \$1.00; 6 for \$1.90; 12 for \$3.00.**

LINUM (Perennial Hardy Fox)

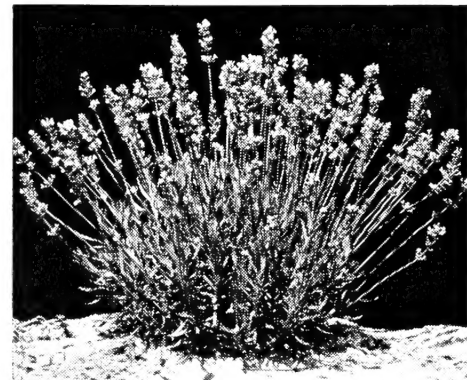
PERENNE. A valuable plant for perennial borders. Grows about 2½ feet high. A free-flowering, hardy plant that is ideally suited for dry, sunny borders or rock gardens. Beautiful, pale blue flowers are borne on slender, graceful stems. Finely cut ornamental foliage adds to the attractiveness of this plant. Blooms from May to August; very desirable for use in mixed bouquets. **Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.**

LUNARIA (Alba)

Very similar to Everlastings. Plants grow very erect up to 2 to 3 ft. tall. Plants are covered with masses of white flowers. Flowers are followed by interesting flat papery seed pods which, when dried, will last all winter indoors. **Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.**



Lunaria



Lavendula



Lythrum

LYTHRUM

THE BEACON These showy plants are best suited to moist, shady borders and waterside planting. Gorgeous 3-foot spikes are covered with tiny, rosy-red florets which last a month or more. These attractive stately plants make a colorful display in the garden and are excellent for bouquets. **Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.**

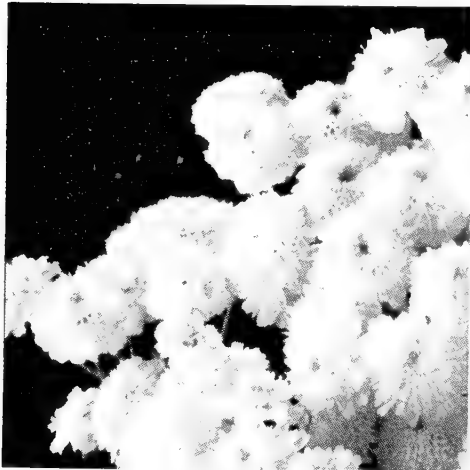
MORDEN'S PINK An excellent background plant that bears masses of rose-pink flowers in narrow spikes. A very ornamental border plant of bushy, compact habit. Grows about 3 feet tall and blooms from June to September. Excellent for cutting. Plant it in full sun or part shade. Very hardy. Withstands unfavorable conditions, but likes a moist, sunny spot. **Each 50c; 3 for \$1.25.**



Regal Lily



Coral Lily



Matricaria

MATRICARIA (Feverfew)

This splendid plant is much used for low growing beds. Very compact in growth, with strongly scented ornamental foliage. Produces masses of blooms in late summer and early fall. Grows 10 to 15 inches high. Its attractive foliage and lovely flowers make perfectly charming bouquets.

BALL'S DOUBLE WHITE This is the only fully double flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

BALL'S DOUBLE GOLDEN This new variety is similar in growth habit to the Double White described above, except it produces masses of rich, golden colored blooms. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

LILIUM REGALE (Regal Lily)

One of the loveliest and hardiest lilies grown. The large, extraordinarily beautiful flowers make a colorful addition to any garden; center of flower flushed with yellow, shading to white at outer edges; outside of petals are streaked with brown on the ribs, shaded through the petals with a delightful pearly tint. Plants are vigorous; reach a height of 4 to 6 feet and are densely covered with fine foliage. Each 40c; 3 for \$1.15; 6 for \$2.00; 12 for \$3.50.

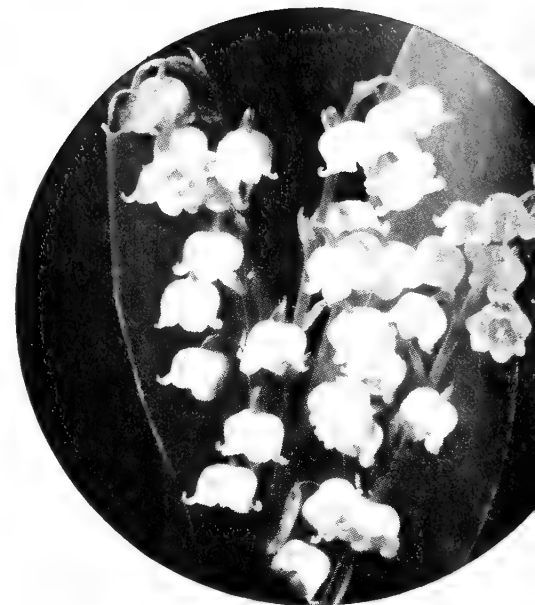
CORAL LILY

Lilium Tenuifolium A charming, colorful, early flowering lily. Plants produce flowers in clusters of 9 to 12 blooms on strong stems about 1½ feet tall. Flowers are a deep scarlet color with strong recurved petals of waxy texture. Plants bloom during June and are ideal for rock gardens or borders. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



RUBRUM LILY

Loveliest of all Lilies! Beautiful flowers with gracefully rolled petals of white shaded pink and spotted with crimson; golden brown anthers are large and delicately poised. Blooms in September. Grows 3 to 5 feet tall. Truly elegant for the garden and for bouquets. Each 65c; 3 for \$1.80; 6 for \$3.25.



Lily-of-The-Valley

LILY-OF-THE-VALLEY (Convallaria)

One of the most familiar and most loved of all perennials. Will grow in shade or in spots where nothing else seems to grow; ideal for mass plantings near shrubs and along shaded borders. The exquisite, waxen white, bell-shaped blossoms hang from 8 to 10-inch stems. Attractive green foliage is ornamental all season. These dainty tiny blooms with their delightful fragrance make charming bouquets and low centerpieces. Plants are prolific growers and spread rapidly. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



Lychnis

LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Particularly noted for its brilliantly colored flower heads and extreme hardiness. Plants are easy to grow and do especially well in sunny borders and rock gardens. Ideal for lively color in your border during late summer and early autumn.

CHALCEDONICA (Maltese Cross)

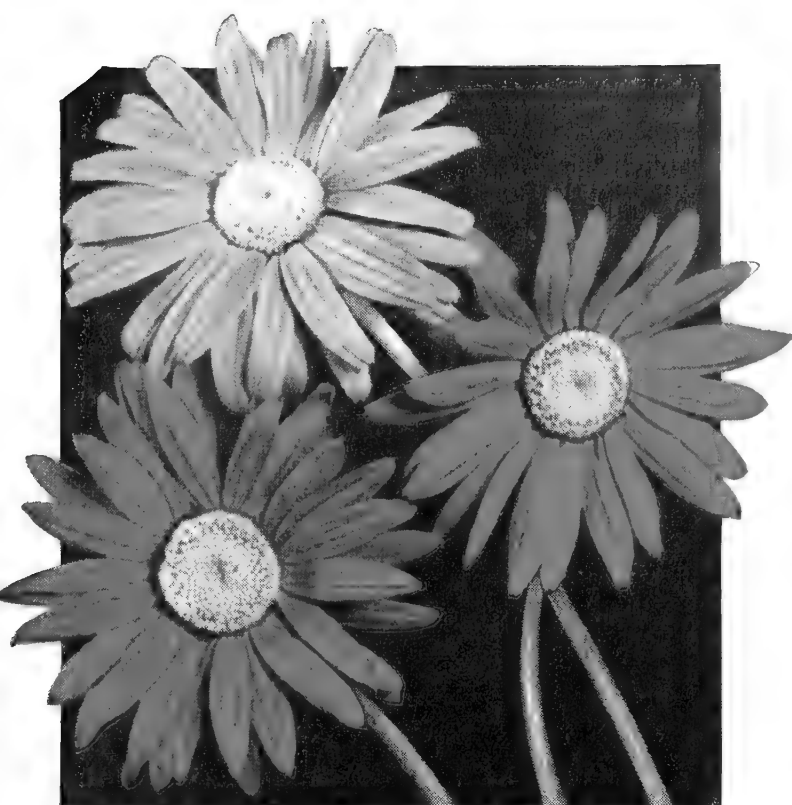
Vivid scarlet flowers in flat heads come into bloom over a long period. Attains a height of 2½ feet; fine for cut flowers. For a brilliant display of color in your perennial border this fall, be sure to include this fascinating plant. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

SPECIAL OFFER

EDGING PLANT ASSORTMENT

Low-growing colorful flowers that gives your garden a neat finished look all year around, and adds beauty to your yard when planted along walls and walks.

12 Plants, our choice of varieties **\$1.95**



PYRETHRUM

ROBINSON'S CRIMSON Colors range from red to deepest crimson; considered the finest of all reds. Grows well and is free flowering. A favorite with florists for cutting. Three or more clumps make a very brilliant group in the border.

Each 35c; 3 for 80c; 6 for \$1.30; 12 for \$2.20.

ROBINSON'S PINK & ROSE Colors cover a wide range from pastel pink to deepest pink and rose. They grow in neat, compact tufts, and have elegant finely cut foliage, which adds to the attractiveness of the plants. We recommend them highly.

Each 35c; 3 for 80c; 6 for \$1.30; 12 for \$2.20.

ROBINSON'S HYBRIDS, MIXED The finest strain of painted daisies in a wide range of mixed colors. Plants carry strong stems. We consider this strain so superior we have discontinued growing any of the others.

Each 35c; 3 for 80c; 6 for \$1.30; 12 for \$2.20.

Super Swiss PANSIES →

These are the giant flowering varieties which have gained renown throughout America as well as in Europe. They are of exceptional size and almost unbelievable beauty. Plants are strong growers and bloom abundantly; flowers are borne on tall, sturdy stems. Foliage is unusually attractive and luxuriant. When you buy Pansy plants it pays to buy the best. We believe you will be highly pleased with these Giant Swiss varieties.

GIANT MIXED The largest flowers in a veritable rainbow of colors. For gay borders and bedding these well-balanced shades are truly ideal. 6 for 95c; 12 for \$1.55; 24 for \$2.55.

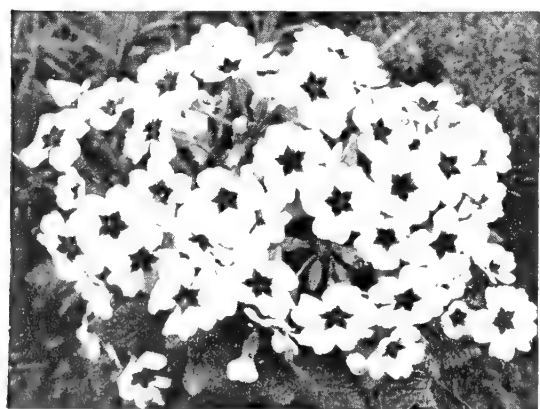


SPECIAL OFFER

Tall Background
Assortment

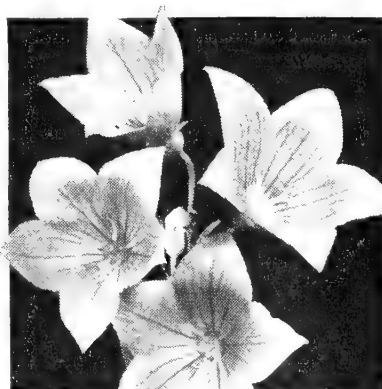
This assortment of plants is very popular among flower lovers as one of the most useful for background planting. It adds beauty and color not only to your garden, but can also be used for borders along walls and wooded areas.

12 Plants, our
choice of
varieties..... **\$1.95**



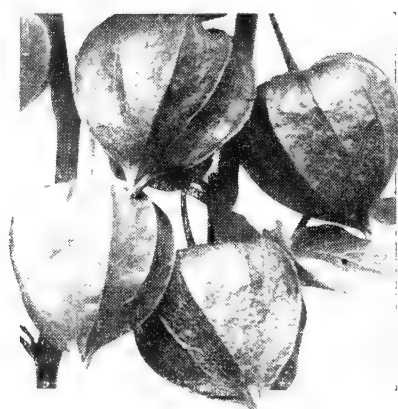
PRIMULA

One of the very earliest flowers of spring. Primroses are reminiscent of old English gardens and are even mentioned in some medieval literature. They have been favorites through all generations, and their charm is unchallenged by newer plants. They are fine for shady spots under evergreens and trees, provided they are planted in rich leaf mold and receive plenty of moisture. Each 50c; 6 for \$1.45.



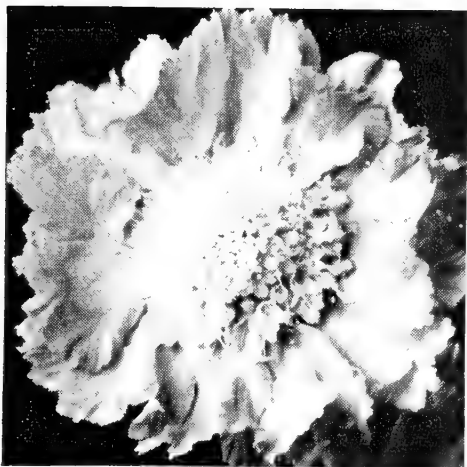
PLATYCODON (Balloon Flower)

A most unique garden flower. Produce large flowers. Gorgeous bell shaped blooms. Extremely hardy. Tall. We offer two colors — **Grandiflora Blue** and **Grandiflora Shell Pink**. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



PHYSALIS (Chinese Lanterns)

FRANCHETTI Loved for its brilliant orange-red, lantern-like pods which are used for gay winter bouquets. Sturdy plants produce as many as 30 pods; when cut and dried they last indefinitely. One of the easiest perennials to grow; does well in any type of soil. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



SCABIOSA
(Pincushion Flower)

CAUCASICA (Perfecta)—Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lilac lavender shade. In bloom from June to September. Charming perennials for border culture and for cut flowers. 30c each; 3 of one kind 75c; 6 of one kind \$1.25; 12 of one kind \$2.15.

ISAAC HOUSE HYBRID—Extra large flowering strain noted for the variations of coloring in its bloom. All shades from light blue and lavender to deep blue appear throughout the blooming season. June to September. 30c each; 3 of one kind 75c; 6 of one kind \$1.25; 12 of one kind \$2.15.

SPECIAL HARDY PHLOX OFFER

These are our regular field grown Hardy Phlox plants from which identifying labels have been lost. This offer will save you money if you are not particular about color or variety.

5 Large Plants **\$1.00**



Red Hot Poker

SALVIA

AZUREA A showy hardy flower that is a must for every garden. Deep blue flowers borne on tall strong stems. Bear practically all summer and early Autumn. Grow 3 to 4 feet tall. Each 35c; 3 for 75c; 6 for \$1.25 and 12 for \$2.15.

SAPONARIA

A free flowering and easily grown rock plant. Suitable also as a border. Plants are dwarf in growth with a tufted compact flower. Blooms profusely during the spring months. Easy to grow. Flowers are beautiful rosy-pink color. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

STATICE

(Great Sea Lavender)

LATIFOLIA Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. This perennial has almost year-around usefulness since it may be dried and used for winter decoration; it will keep for months. Unexcelled for filler in floral arrangements; valuable for the rockery. Plants grow 18 inches high. Each 30c; 3 for 70c; 6 for \$1.25; 12 for \$2.15.



Statice Latifolia

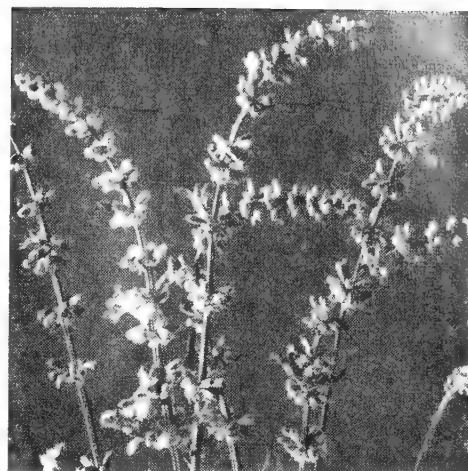
TRITOMA (Red Hot Poker)

PFITZERI. This spectacular plant with foliage resembling that of the Yucca, will make a brilliant display of color in the autumn garden. Strong, 24-inch stems are topped with a large cone-shaped spike of dazzling orange. Use them generously to highlight your garden. They are exceptionally good for cutting too because of their long-lasting qualities and for the unusually beautiful floral arrangements possible when combined with other flowers. Hardy; easy to grow. You will be pleased with this graceful plant. Each 45c; 3 for \$1.15; 6 for \$2.10.

Rock Garden Assortment

A combination of well blended flowers that will add beauty to your rock garden all summer long.

12 Plants, our choice of varieties **\$1.95**



Salvia

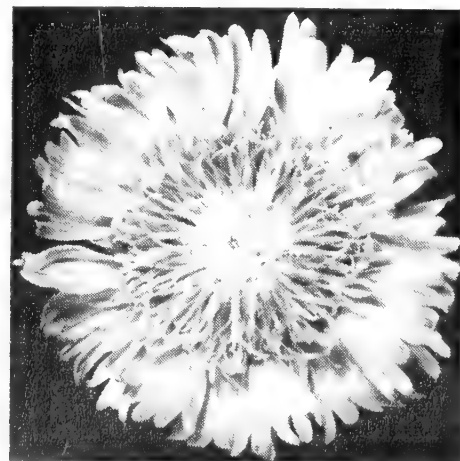


Saponaria

STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12-inch stems arise, each topped by an exquisite aster-like bloom with finely divided petals. This handsome perennial should be included in every garden, for its beauty of form and color during late summer.

CYANEA, BLUE Immense flowers of a clear azure blue are outstandingly beautiful against the rich green of the foliage. An excellent cutting variety. Plant blooms from July to September. A vigorous-growing and free-flowering variety of exceptional merit and distinction. A most worthwhile addition to the hardy plant garden. Be sure to plant some this year. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



Stokesia



Shasta Daisy

VALERIANA

(Garden Heliotrope)

COCCINEA RUBRA Bright red flower heads are borne in abundance on 12-inch stems all through the summer months. Rich green foliage. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

SHASTA DAISY

(Moonpenny)

One of the most widely known and used of all perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

ALASKA The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. Glistening white blooms with large golden centers are produced freely throughout summer. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

DIENER'S DOUBLE FRINGED WHITE Immense white blooms with very attractive fringed edge; nearly all double. Vigorous, tall growing with strong stems. Each 35c; 3 for 80c; 6 for \$1.30; 12 for \$2.20.

ESTHER REED Very large blooms, up to 4 inches across; beautiful gleaming white, fully double and well-crested. Blooms constantly from June through October. Each 60c; 3 for \$1.75.



Veronica

VERONICA

LONGIFOLIA The handsomest of blue flowering plants. Blooms July to September. Grows 2 ft. tall. Very hardy. Spikes are completely studded with beautiful blue flowers. Very fine as a cut flower. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

VIOLET

ROYAL ROBE The lustrous deep violet-blue blossoms are delicately fragrant and open out flat like a Pansy. Each 50c; 3 for \$1.25.



Violas — Waller Franklin Mixed



Violet

VIOLAS

(Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, colorfulness and free-blooming habit.

JERSEY GEM Rich shimmering violet-blue color. Blooms from April until snow falls. Its exquisite fragrance, free-flowering habit and extreme hardiness make this one of the finest Violas. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

WALLER FRANKLIN MIXED

Mixture of gay blues and yellows. Especially desirable for bedding or colorful edgings. Plants produce a profusion of blooms. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

Colorful Perennials That Will GROW in the SHADE

The following is a list of plants that will grow and thrive with equal success in either sun or shade. We have listed and described these plants in our catalog on the page shown opposite each variety.

For those "hard-to-fill" shaded areas in your garden, we recommend that you try some of these perennials. They will provide rich color accents and give a completeness to your whole landscape plan.

VARIETIES

| | | | |
|---------------------------|---------|---------------------------|---------|
| ANCHUSA | Page 3 | LATHYRUS | Page 10 |
| AQUILEGIA | Page 4 | LIATRIS | Page 10 |
| ASTER | Page 4 | LILY-OF-THE-VALLEY | Page 11 |
| DICENTRA | Page 7 | LYCHNIS | Page 11 |
| DIGITALIS | Page 7 | LYTHRUM | Page 10 |
| HEUCHERA | Page 8 | PANSIES | Page 12 |
| HEMEROCALLIS | Page 16 | PLATYCODON | Page 12 |
| HIBISCUS | Page 8 | TRITOMA | Page 13 |
| IBERIS | Page 9 | VIOLETS | Page 14 |

WINDOW GARDEN STANDS



Your house plants will take on new elegance with these beautifully designed plant tables. Built of sturdy steel rods, to last a lifetime. Finished smooth in either white enamel or black wrought iron finish. Balanced to prevent tipping. Shelves have a guard rail at front and back to keep plants secure. Convenient side handles for easy portability. Easy to assemble; no tools, bolts or screws are needed.

3-SHELF

Shelves are offset to provide headroom for tall plants; 6 sq. ft. of shelf. Overall size 20x24x26".

No. 753A — White enamel.

No. 753B — Black wrought iron finish. \$8.25 each; 2 for \$16.00, plus 50¢ each, for handling and postage.

2-SHELF

Standard shelf on top; African violet tray below. Size 30x10x23".

No. 752A — White enamel.

No. 752B — Black wrought iron finish. \$4.25 each; 2 for \$8.00, plus 40¢ each, for handling and postage.

1-SHELF

Size 21x21x10" deep.

\$2.95 each; 2 for \$5.50, plus 35¢ each, for handling and postage.

No. 751A—White enamel.

No. 751B—Black wrought iron finish.

Be sure to state your choice of finish.



301-302



507-7

FLOWER PLANTERS

No. 507-7 Planter with perforated, removable tray. Each with white embossed flower on side. Colors: Red, yellow, chartreuse, coral, forest green and gray. Size 7½" long by 4" wide by 3" deep. Each 44¢; 6 for \$2.46, postpaid.

No. 301 "Wick-Fed" Planter. Fiber glass wick for capillary action distribution of water. Attached tray forms water reservoir. Colors: Red, yellow, chartreuse, coral, forest green and gray. Size 4½" x 3½". Each 36¢; 6 for \$1.98, postpaid.

No. 302 Same description as above, except size is larger, 5½" x 3½". Each 43¢; 6 for \$2.40, postpaid.

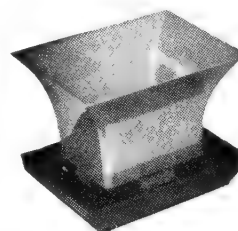
No. 101 Square design Planter. Complete with fiber glass wick and detachable black water well base. Colors: Gray, green, coral, red, yellow and chartreuse. Size 4½" x 4½" x 4½" high. Each 40¢; 6 for \$2.22, postpaid.

No. 401 "Aqua-Matic" Planter with perforated bottom which rests on black base. Fiber glass wick feeds water to soil by capillary action. Colors: Red, yellow, chartreuse, coral, forest green and gray. Size 3¼" x 3½". Each 29¢; 6 for \$1.56, postpaid.

No. 402 Same description as above, except for larger size, 4¼" x 4½". Each 38¢; 6 for \$2.10, postpaid.



401-402



101



DUSTER

Plunger type. Exclusive 3-way adjustable nozzle for dusting under, over or on side of plants. No stooping or squatting. High velocity discharge. No. P-1, ½-lb. capacity, \$2.48 plus 23¢ postage. No. P-2, 1-lb. capacity, \$3.45, plus 23¢ postage.

GARD-N-GRO SPRAYER

No. 256. A big favorite with the ladies. Lightweight, easy to use. Has 1¼ gallon capacity. Adjustable "any spray" nozzle delivers fine fog or long distance spray. Ideal for flowers, small vegetable garden and berry patch. Price: \$11.75, plus 45¢ for handling and postage.



¾ % ROTENONE

A garden dust or spray containing .75% rotenone. Controls beetles, leaf hoppers, aphids, weevils, etc. For use on flowers and vegetables. Full directions on container. 1-lb., 50¢; 5-lbs., \$1.50; for handling and postage add 15¢-35¢.



CRAB GRASS KILLER

Contains potassium cyanate (seedling and mature plant)—the safest and surest material for killing crabgrass and chick-weed. Non-poisonous to use. 5 oz., \$1.00; 18 oz., \$2.75; 6 lbs., \$10.50; for handling and postage add 19¢, 23¢, 45¢.



ROSE DUST

Controls all common sucking and chewing insects, also fungus diseases on roses, flowers and vegetables. Contains pyrethrum, piperonyl cyclonene, rotenone, sulfur and copper. 1-lb. sifter canister, 95¢; 1-lb. dust gun, \$1.35; 2-lb. canister, \$1.65; for handling and postage add 23¢-23¢-27¢.



25% DDT

A soluble, emulsified 25% DDT solution, widely used for spraying fruit trees, ornamentals, shade trees, vegetables and flowers. ½ pt., 85¢; 1 qt., \$2.00; 1 gal., \$5.60; for handling and postage add 19¢-27¢-50¢.



5% CHLORDANE DUST

Extremely effective in destroying lawn, garden, soil and household pests. Kills ants, grubs, chinch bugs, chiggers, roaches, etc. 1-lb., 60¢; 4-lbs., \$1.50; for handling and postage add 15¢-37¢.



5% LINDANE SPRAY

Mixes readily with water. Gives effective control of aphids, lace bugs, leaf miners, grasshoppers, etc. For use on flowers, ornamentals and vegetables. 4-oz., 75¢; 1-pt., \$2.50; 1-qt., \$4.00; for handling and postage add 19¢, 23¢, 30¢.



WEED KILLER

A Sodium Arsenite weed killer at super strength. Kills weeds in walks, roadways, tennis courts, yards—also poison ivy, etc. Easy to use spray. Complete directions on container. 1-qt., 75¢; 1-gal., \$2.00; for handling and postage add 30¢-75¢.



GARDEN HOSE

Top quality, long-life hose of fire-polished plastic. Resistant to oil, abrasion and weathering. Full-Flo couplings crimped four times for a permanent connection. No. 4084 Green, 25 ft., \$4.65, plus 20¢ postage and handling. 50 ft., \$7.50, plus 30¢ postage and handling.

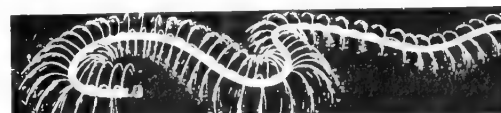
PAL SPRAYER

No. 105. A desirable sprayer of smaller capacity; holds 1½ gallons. Easy filling funnel top. Lightweight, easy to carry. Economical and efficient for the small garden. Has adjustable nozzle for any spray from fine fog to solid stream. Price: \$7.35, plus 55¢ for handling and postage.



SCALECIDE

The superior dormant spray—known for 50 years as the safest, most effective way to kill scale, aphids, red mite and other overwintering pests on fruit trees, shade trees, ornamentals and shrubs. Use in the spring, before new growth starts. 1 pt., 75¢; 1 qt., \$1.15; 1 gal., \$2.75.



FLEXIBLE SPRINKLER HOSE

Flexible, single-tube sprinkler; can be shaped to fit any area to be watered! Drilled with a thousand holes, it completely saturates the ground; leaves no dry spots. When stretched out, it covers an area 25 ft. long; yet can be easily shaped to water around corners, flower beds, shrubs. Has a tube of pure vinyl plastic; no seams or sealed ends to rip out. Gives perfect service for years. Weighs only 25 ozs.! 25-ft. Length, \$3.95, plus 15¢ for handling and postage.



Tuberous
Begonias

Colorful Tuberous BEGONIAS

Perhaps no other plant is so valuable as the tuberous-rooted Begonia for those hard-to-fill shady areas in the garden. Their lovely colors range from pastel shades of bright yellows, salmon and deep crimsons. Coming into bloom in July, magnificently large flowers measuring 4 inches and more across, are borne well above the attractive foliage. In addition to their use in the garden, they make excellent plants in pots for indoor bloom. (Available until June 15th only).

**PLEASE
ORDER EARLY**

SPECIAL OFFER No. 1

Mixed Begonias

For those not particular as to color, we have a special mixture of Camellia, Carnation, and Rosebud Begonias in all colors. All 1" to 1 1/4" diameter commercial size bulbs. **8 Bulbs, Mixed Colors, Ppd. \$1.50.**

SPECIAL OFFER No. 2

Camellia Type Begonias

One each of the six colors plus one bulb of Picotte, a large two toned begonia. 7 large 1 1/2" to 2" exhibition size bulbs for only **\$1.75.**

New RED TRIUMPH

A ruffled camellia-type of ruby-red with a velvety texture. This is the beautiful new Red Triumph that was featured in Life Magazine recently. The blooms are very large and make a perfectly gorgeous display. **Each \$1.10; 3 for \$3.00; 6 for \$5.50; 12 for \$10.00.**

CAMELLIA TYPE. A valuable plant for summer bloom. Enormous flowers with broad attractive foliage. We offer six colors: Scarlet, Yellow, Copper, Rose, White, Salmon. **Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.25.**

CARNATION TYPE. Produces a large double flower, resembling a Carnation in form. The petals are frilled and have serrated edges. **Mixed only. Each 30c; 3 for 80c; 6 for \$1.50 12 for \$2.25.**

PICOTEE. A Camellia-type blossom with the edges of the petals in a different shade of color. Always full of bloom in summer until killing frosts stop the gay display. **Mixed only. Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.25.**

ROSEBUD TYPE. Flowers of the most exquisite form resembling perfect rosebuds, with beautiful two-toned, pastel coloring. Free flowering and makes a show all summer and fall. **Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.25.**

DAYLILY (Hemerocallis)

One of the Easiest to Grow of all Plants



Daylily Hyperion

Valuable for their large, showy flowers and variety of bright colors; for use in borders, shady areas and cutflower garden. Their flowers are new in a multitude of shades, all with a clean and pleasant fragrance. By a careful selection of varieties, flowers may be had in abundance from June until September. Few plants surpass the vigor, beauty and wide range of colors of the range of colors of the Daylily. We have been propagating and increasing our stock of these splendid plants for several years and now have a sufficient stock to offer them to our customers. These are some of the best varieties offered by any grower and many of them are very new. The plants below are all 2-year field grown.

HYPERION The giant amaryllis-like flowers of Hyperion are citron-yellow and delightfully fragrant. It is one of the most prolific flowering plants ever seen. The stems are gracefully thin and have exceptional substance; about 40 inches tall, carrying delicately sparkling clusters of flowers. Its graceful arching foliage always looks handsome. It is perfectly hardy; blooms in July and August. **Each 65c.**

OPHIR Giant, heavy-textured and long lasting flowers of waxy golden yellow. Flowers grow to about 5" across 6" long; strong stems 4 to 5 feet high. An exceptionally long bloom-season and an unusually fine Daylily. Blooms early in July to mid-August. **Each 50c.**

GYPSY Medium large flowers of a very deep orange with slight red shadings, which intensifies the color. Makes a very bright spot in your garden. Height 30 to 36 inches. Flowers are delicately fragrant. Blooms in July and August. **Each 65c.**

MARGARET PERRY Carnelian red flowers with a bright yellow star at the throat, which continues out to the tip of each petal in the form of a conspicuous narrow yellow stripe. Blooms July, August, and September. **Each 50c.**

SERENADE Very light pastel shades of yellow and pink in pleasing harmony. Petals twisted and crinkled, with faint halo. Flowers medium large, on tall, slender, stiff stems. Blooms June and July. **Each 50c.**

SPECIAL OFFER DAYLILIES

One each of the
varieties listed
for only

\$2.25

FIELD GROWN HARDY PHLOX

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time and are equally satisfactory when used in beds and borders.

We are growers of Phlox and have an unusually fine assortment of field-grown plants. These are one-year plants, the best size for transplanting. All are well-rooted and have bloomed in our fields, so we know they are true to name.

Phlox will start blooming early in July and continue through August and September, highlighting your garden with sparkling, bright colors. We believe among the varieties we list, you will find many to please you. Plant them this spring—you'll enjoy them for years.

Your choice of varieties listed on this page.

45c each; 3 of one variety for \$1.15

ANNIE LAURIE One of the best salmon-reds. Beautiful large trusses. Very vigorous and free flowering; tall grower.

BLUE BOY Near-blue color with violet cast. For a striking contrast, plant with Mary Louise. Strong grower, of medium height. Blooms freely over a long period of time.

CAROLINE VANDENBURG The outstanding dark blue Phlox; very rich color. Notable not only for its color, but because it is extra large, healthy, vigorous and productive. The nearest to a real blue.

CHARLES CURTISS Brilliant cherry-red; tall growing variety. Makes a very showy display in the border.

CHEERFULNESS Sparkling orange-red; outstanding for its non-fading quality even in hot sunlight. Blooms late, prolonging the season by several weeks. Very vigorous; height 3½ feet.

CHERRY RIPE Exciting new color; brilliant cherry-red. Makes a striking color display in the garden. Large, compact trusses. An outstanding new variety for your Phlox garden.

COUNT ZEPPLIN Pure white florets with vivid, red eye; very striking contrast. Non-fading. Should be included in every Phlox planting.

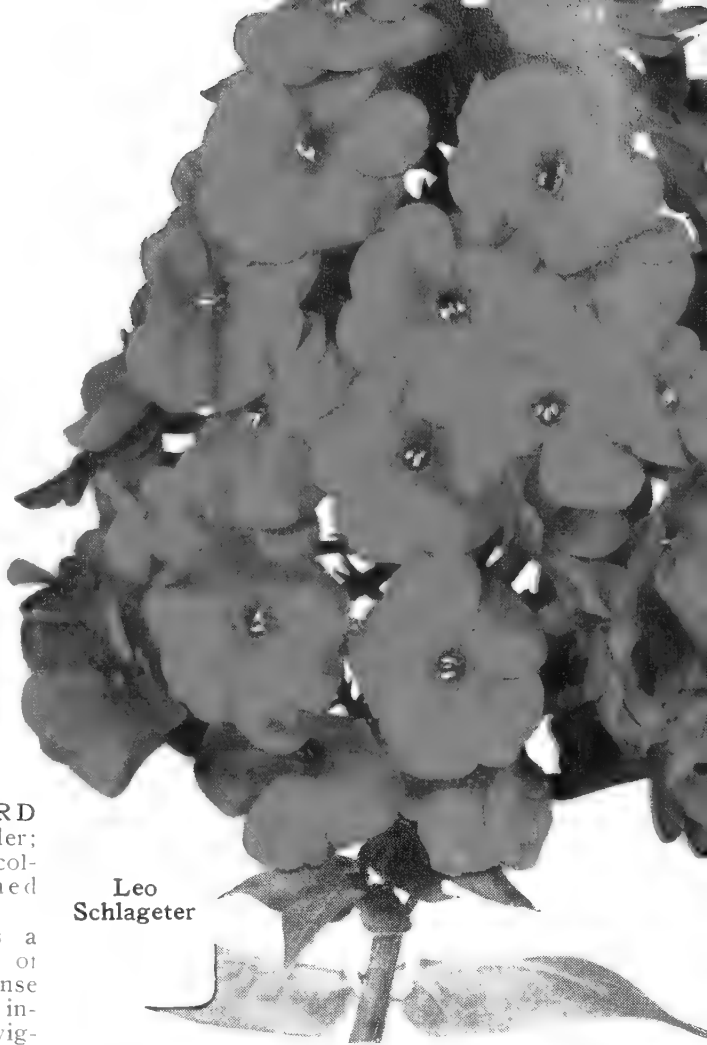
DAILY SKETCH Extra large florets, 1½ inches across. Beautiful light pink with small carmine eye. Color does not fade, but stays clear throughout. Unusually large trusses.

ETHEL PRITCHARD Beautiful soft lavender; blends well with other colors. Large, well-formed trusses.

FAIRY KING Color is a delicate, soft lavender or velvety richness. Immense flower heads and large individual florets. Very vigorous, and tall grower; producing luxuriant foliage. Excellent for the border and bouquets.

FLASH An unusual and very effective color combination—florets are a rich carmine-rose with orange-scarlet center. Makes a fine display in the garden. Strong grower; blooms profusely all season.

LEO SCHLAGETER The color seems to glow, it is such a vivid, brilliant red! Considered the best and brightest red Phlox in existence. Large, full heads on 3-foot plants. Early.



Leo
Schlageter

LILLIAN One of the most distinctive new Phlox ever introduced—the famous blue-eyed Phlox. Florets are a lovely salmon-pink with distinct blue eye. Compact flower heads; well-formed florets. Robust grower; very free-flowering.

MARY LOUISE An exceptionally fine white Phlox—florets are unusually large and of purest, snow white. Plants grow to medium height; bloom abundantly throughout the season. Has good clean foliage. Plant this for contrast among darker colors.

PHLOX COLLECTION NO. 2

One each of the 22 varieties listed
on this page
for only **\$7.75**

PHLOX COLLECTION NO. 1

Phlox, all labeled
our selection
for only **\$2.00**



MIA RUYS A dwarf growing variety that makes a good show in forepart of the border. Large trusses of pure white flowers.

PINK CHARM Beautiful, bright pink with a scarlet sheen. Lends color and beauty to any garden. Tall, strong grower.

PRIME MINISTER Clear, pure white florets with bright red eye. Very large, compact heads.

ROSEA SUPERBA Magnificent, large flower heads of a glowing rosy-pink. Very outstanding in size and color.

SALMON BEAUTY Delightful shade of salmon-pink with large white eye. Extra large, well-formed florets.

SALMON GLOW Deep salmon-pink with deep carmine eye. Teamed with Daily Sketch this variety has swept to a high place in the Phlox world. Robust grower; well-filled heads.

SAN ANTONIO Color is a vivid, flaming carmine shaded plum. Extra large trusses; one of the best new, tall-growing Phlox.

THOR Deep salmon-pink with a distinctive scarlet overtone. Large, well-shaped trusses on strong, tall stems.

New PHLOX Varieties



These glamorous new beauties merit a place in your Phlox planting. All are new and outstanding in their color class. They will produce masses of colorful, beautiful flowers in your garden this summer. **Healthy, well-rooted, field-grown plants.**

RUTH MAY A new Phlox of medium height. Dense flower heads. Color is silver pink with contrasting red eye.

BRIGADIER A new light red that provides perfect balance in any planting. Extremely large flowering.

PURPLE HEART Beautiful glowing purple, intensified by a darker center. Individual florets are very large, carried in well-formed, good sized trusses. This Phlox has drawn praise throughout the country.

SIR JOHN FALSTAFF The color is a rich, luminous salmon-pink—one of the loveliest we have ever seen. Individual florets are almost 2 inches in diameter. Robust, vigorous grower; luxuriant foliage.

Each 75c; 3 for \$2.00.

New BABY PHLOX

Make your garden dollars buy more by ordering some of these fine Baby Phlox—you save up to 40%. These are well-established crown or root cuttings that will grow and produce some blooms this year. Available from May 15 to June 15. Plants will be sent prepaid when ready to transplant. Order early.

Varieties:

RUTH MAY Beautiful silver pink with contrasting red eye. Sure to please.

BRIGADIER A new light red that stands out. Fine for cutting.

PURPLE HEART A large flowering glowing purple Phlox. Hardy.

CHERRY RIPE An exciting cherry red color. Very hardy. 6 of one variety for \$1.50.

4 PHLOX, 1 Each of \$1.00
Above Varieties

NEW PHLOX OFFER

One each of the 4 New Phlox varieties listed. All well-rooted, field-grown plants.

\$2.50

SPECIAL OFFER

10 Unlabeled Baby Phlox our selection, for **\$1.50**

Hardy DELPHINIUM

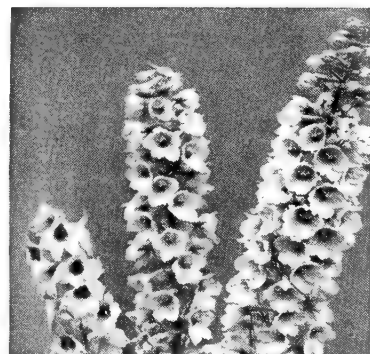
Here is one of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow. These are all healthy, field-grown plants that will bloom in your garden this summer.

BELLADONNA, IMPROVED CLIVEDEN BEAUTY Enchanting soft light blue in color. A strong grower and heavy bloomer. Superior to the old types of Belladonna; better stems and color. Height 3 feet. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

BELLAMOSUM SAPPHIRE A new, improved strain, similar in habit of growth and characteristics to Belladonna. Color is a rich sapphire-blue. Individual florets are very large and thickly clustered on tall spikes. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

CHINESE Graceful habit of growth and finely cut foliage makes this variety very desirable for garden and display. Flower spikes are loosely arranged attain a height of 2 feet, and are a lovely clear light-blue color. Excellent for bouquets. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

LAMARTINE Well formed spikes of the deepest blue flowers, each with



Belladonna Delphinium
(Improved Cliveden Beauty)

a distinct white eye. The real Gentian-blue color is rare in flowers; here is one of the outstanding cutting varieties. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

GORGEOUSLY COLORED

HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double as well

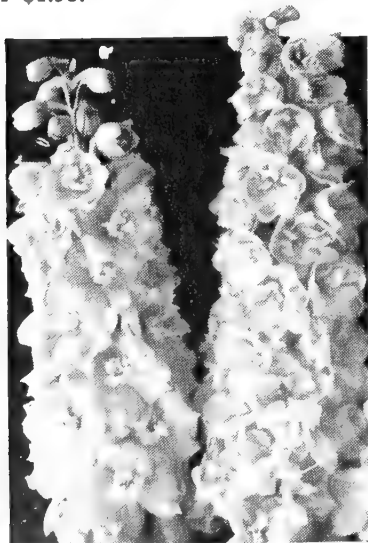
as single. Spikes are unbelievably large. No Delphinium planting is complete without some of these Hybrids for a gorgeous display next summer.

BLACKMORE and LANGDON HYBRIDS

Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Very strong grower with strong stems 4 to 5 feet tall. Flowers in June; florets run a large percent double. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.

WREXHAM STRAIN Hollyhock Flowered

Extremely long, spire-like spikes, thickly studded with individual florets of large size. Color variations including all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with very strong stems. 5 ft. June. Each 30c; 3 for 70c; 6 for \$1.15; 12 for \$1.95.



Hybrid Delphinium

Giant Flowering Pacific Hybrid DELPHINIUM

**We Are The World's Largest
Growers of Delphinium Seedling**

This elegant strain of Delphinium is almost beyond description. Stately flower stalks 3 to 5 feet tall are profusely bloom-laden; individual flowers are 2 to 3 inches across, many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are all strong, well-rooted plants that will bloom in your garden during June and July.

BLACK KNIGHT Large flowers of darkest royal violet shades; a remarkably rich color.

BLUE BIRD Superbly tall spikes set with clear medium blue flowers with white bee.

BLUE JAY Intense shades from medium to dark blue, all with darker bee.

CAMELIARD Clear soft lavender with white bee. Very large, round florets of perfect form.

GALAHAD Glistening pure white flowers of enormous size; individual florets measuring 3" across.

GUINEVERE Light pink-lavender self with white bee. Excellent branching habits; beautiful large blooms.

KING ARTHUR Rich, deep royal violet with large white bee. Long, graceful spikes; very large florets.

PERCIVAL An outstanding new variety; clear white with brown bee.

SUMMER SKIES As beautiful as the name indicates; clearest light blue with white bee.

ROUND TABLE A superb mixture comprising all available shades. For sheer beauty, vigor and quality they are unequalled.

| | |
|----------------------|--------|
| Each | \$.35 |
| 3 of one kind | .95 |
| 6 of one kind | 1.50 |
| 12 of one kind | 2.60 |

SPECIAL OFFER

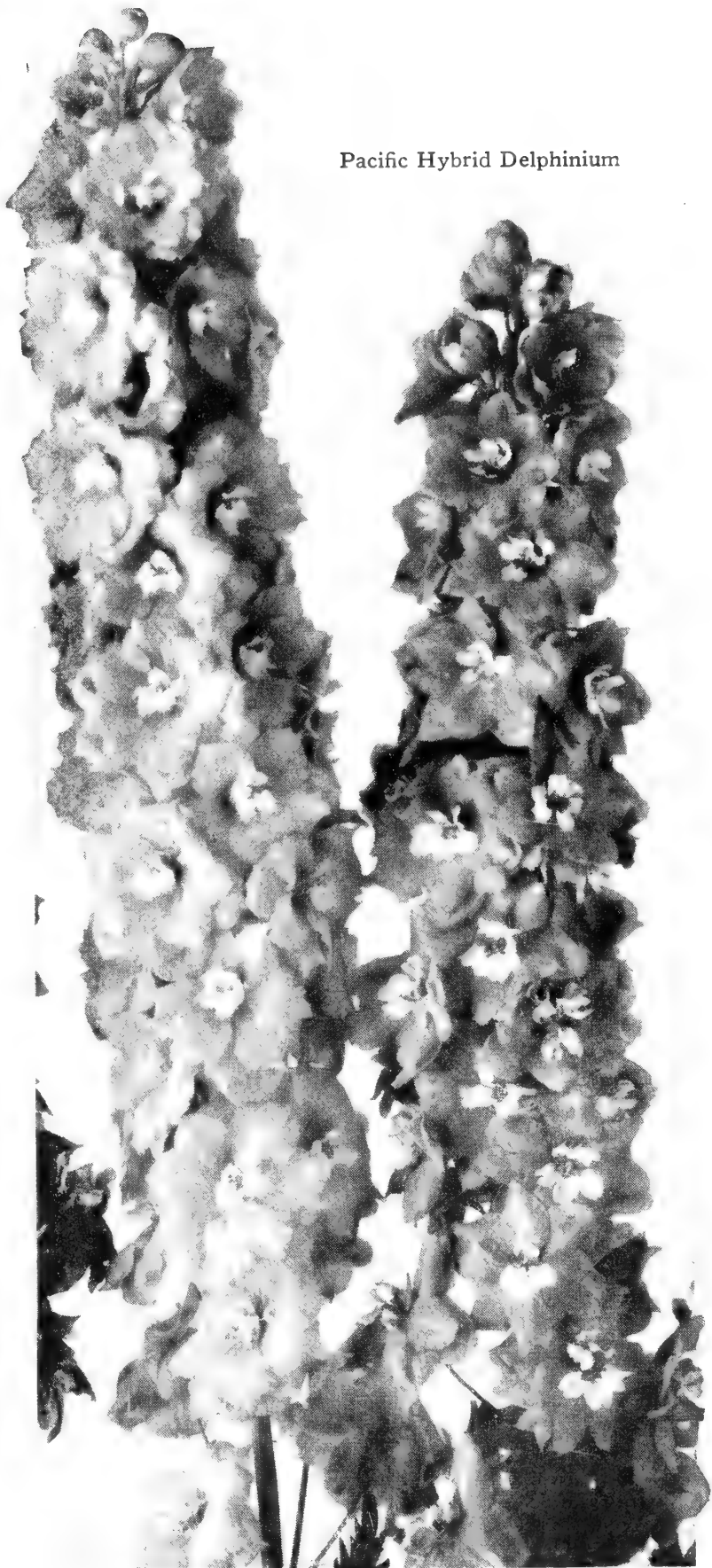
30 Plants, 3 of each kind, **\$7.00**
\$9.50 value for only

SPECIAL GET ACQUAINTED OFFER

5 ROUND TABLE
DELPHINIUM **\$1.10**
Shipped at planting time

Customers who desire to visit our place and stay overnight can now get accommodations at the Gardens Motel, which is located right next to the nursery but is not in any way connected with it. It has 10 units and is very beautiful.

Pacific Hybrid Delphinium



SPECIAL OFFER

10 DELPHINIUM
1 EACH OF THE 10
VARIETIES LISTED
ABOVE, ONLY **\$2.56**



LARGE FLOWERING

HARDY 'MUMS

GLADWIN Lovely pink; resembles the English Leda. The many long fluffy petals gradually lighten with age, yet stay attractive and fully double. The 32-inch bush branches from the ground making very large sprays.

HUNTSMAN Vivid scarlet-orange overlaid with bronze tints; an outstanding color for your fall garden. Large, 3-inch double blooms. Very hardy.

WHITE TOWER (Becker 1947) Sturdy, perfect pompon with broad petals, first creamy white, then opening pure white.

Prices on above, in 2 1/4" pots: Each 60c; 3 for \$1.60.

LUCKY 13 New, outstanding pompon 'Mum. Color is bright yellow. Very hardy; blooms Oct. 1st.

Potted plants, Each 60c; 3 for \$1.60.

GOLDEN TOUCH Large, full blooms of deep golden-yellow. Wonderful ornamental form, like a greenhouse Mum. Blooms from late August until frost.

LEMONETTE Huge 5-inch blooms of lovely lemon-yellow. Plant with Golden Touch—they're just perfect together.

Prices on above in 2 1/4" pots: Each \$1.00; 3 for \$2.75.

Favorite 'Mums

AVALANCHE Big, fluffy white flowers, measuring 5 inches across. Truly Queen of the Whites. Perfectly formed blooms, produced in great profusion from September on.

JUBILEE Lovely, 1 1/2-inch pompons of glowing red, cover the sturdy, 18-inch plants from October 1st until hard frost. Excellent for bedding.

LAVENDER LADY Immense double flowers in a beautiful silvery lavender shade. Blooms are 3 inches or more across. Unusually hardy and free flowering.

Prices on above varieties in 2 1/4" pots: Each 45c; 3 for \$1.15.

LEE POWELL An unusual blend of Chinese-yellow and old gold. Showy 4-inch blooms, full and perfect in form. Blooms September till frost.

YELLOW ALABASTER Presented to us for introduction, by Mrs. Elmo Wierenga of Grand Rapids, Michigan, we believe this is destined to be one of the most popular. Soft yellow blooms, large and of beautiful form.

YELLOW AVALANCHE Sensational new yellow. Big, fluffy blooms of a rich golden shade.

LARGE FLOWERING MUM OFFER

One each of the 6
Large Flowering
Mums listed above

\$4.00

FAVORITE MUM OFFER

One each of the 6
"Favorite Mums"
listed above, only

\$2.25

MONEYSAVING BARGAIN

If you do not care for names of your 'Mums, but are interested in a beautiful splash of fall colors, we believe you will want to take advantage of this special MONEY-SAVING OFFER.

In our display gardens we grow our very finest varieties. This year we had a surplus of plants—something like 50,000—and so we can offer you assorted, unlabeled root divisions THAT WILL BLOOM THIS FALL.

LOW POSTPAID PRICES

| | | |
|-----|---|--------|
| 10 | unlabeled root divisions, assorted colors, for only | \$1.25 |
| 25 | unlabeled root divisions, assorted colors, for only | \$2.50 |
| 50 | unlabeled root divisions, assorted colors, for only | \$4.00 |
| 100 | unlabeled root divisions, assorted colors, for only | \$6.75 |

GOLDEN CARPET

An entirely different and unusual 'Mum that is well named, for it resembles a creeping carpet loaded with golden-yellow pompons. Plants grow only 12 inches high, yet spread 2 feet or more across making it the finest 'Mum plant for edging borders or rock gardens; also ideally suited for ranch type house. Plants are loaded with perfect little globes of glowing yellow from mid-September on. There is nothing like Golden Carpet in present gardens—we believe it is destined for great popularity. Price: Each 60c; 3 for \$1.50; 6 for \$2.75; 12 for \$5.50.

ROUGE CUSHION Sensational new brilliant red. The low growing 12-inch plants develop into large mounds, measuring 2 feet or more across. Gorgeous blooms of glowing bright red blanket the plants all through the blooming season. Makes a striking display in any garden. Price: Each 60c; 3 for \$1.50; 6 for \$2.75; 12 for \$5.50.



SPECIAL OFFER

3 GOLDEN CARPET
3 ROUGE CUSHION **\$2.75**

AZALEAMUMS

TRADE
MARK

HUNDREDS OF BLOOMS FROM ONE PLANT!

These super-blooming hardy perennial plants are a whole garden in themselves! From quite small plants in the spring they steadily develop into big, bushy plants that produce hundreds of blooms—dressed in the richest autumn colors! Plant them this spring—for a spectacular display of color next fall. They'll draw admiration from all who view them.

Prices on Varieties listed below:

\$1.00 Each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60

BLAZING RED. (Pat. No. 1177.) The most sensational red Azaleamum. A huge mound of blazing red blooms that will bring lively color to your garden from August until frost. The plants grow 12 to 14 inches tall and 15 to 18 inches wide.

NUGGET. (Pat. No. 802.) Bright, Dresden-yellow of lasting beauty. Hot weather does not affect its brilliant coloring. A wonderful yellow for contrast among the darker varieties.

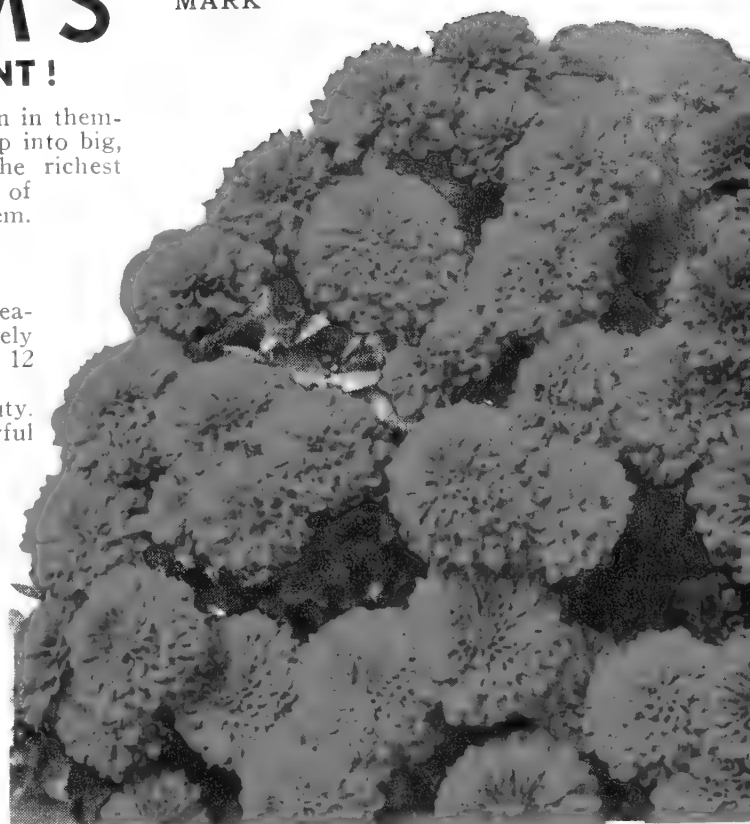
PINK DREAM. (Pat. No. 865.) Soft silvery pink; center touched with yellow. You'll be charmed with the velvety texture and exquisite coloring. And it blooms and blooms!

SNOW FAIRY. Large, snow-white blooms; the petal edges are feathery, giving a pleasing fluffy effect. It's so different in form, you won't want to miss this one.

SWEETHEART. Dark, glowing pink. Perfection of form and vibrant, rich color have made Sweetheart a consistent winner. Blooms abundantly too, all season long.

TAM-O-SHANTER. Something entirely unique in Azaleamums—the first real orange color! It's bright and right in every way. Very hardy and vigorous; blooming heavily until frost.

(We are authorized to grow and distribute Azaleamums by R. M. Kellogg Co.)



Blazing Red Azaleamum

SPECIAL OFFER

One each of the 6 Super-blooming
Azaleamums described above.
\$6.00 Value for only

\$4.50

ANNUAL MUM FESTIVAL

During the early weeks of Fall when our perennial fields are in full bloom, they present a glorious pageant of colors. It is then, from late September through October, that we welcome our many good friends and customers.

We believe that you will be thrilled by the sight of these colorful fields—100 acres in full bloom! You will see the newest introductions, as well as old favorites. You may select and buy the plants you desire and take them home with you. Plan to visit us at Festival Time.

New Varieties

CUSHION 'MUMS

Dwarf in height, hardy, colorful and the most prolific bloomers. Begin blooming in July and each plant produces hundreds of buds and flowers from then until hard frost. Wonderful for borders and mass plantings. You'll want some of these new beauties—one plant alone is a small garden!

ALERT (Becker 1948) Large, fully double, 3-inch, dark purple flowers; nonfading. Abundant bloom; very showy.

BLACK VELVET (Becker 1945) Rather late blooming. Beautiful dark red, double flowers. Hardy; dependable.

GOLDEN WAND Brilliant yellow blooms blanket the low-growing plant over a long period, making a colorful show. Very hardy and frost resistant. Blooms midseason.

ORCHID HELEN A sturdy 18-inch bush, completely covered with 3-inch double, pink-orchid flowers. Petals are unusually stiff, adding to its beauty.

Prices on above varieties in 2 1/4 pots: 65c each.

BROWN EYES Very latest introduction. An outstanding new brown. Sturdy, 12-inch plants, completely covered with rich, reddish-brown double flowers. Frost-resistant. In 2 1/4" pots, price 75c each.

ROOTED CUTTINGS

We offer rooted cuttings in the
following varieties only:

GOLDEN CARPET

WHITE TOWER

LUCKY 13

HUNTSMAN

ORCHID HELEN

YELLOW ALABASTER

GOLDEN WAND

ALERT

BLACK VELVET

ROUGE CUSHION

LEE POWELL

JUBILEE

Special Offer of Rooted Cuttings

One each of the above varieties
unlabeled, postpaid, for only

\$2.25

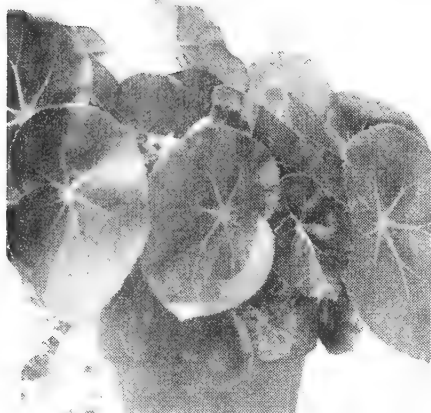
SPECIAL OFFER

One each of the 5 Beautiful
CUSHION 'MUMS
for only **\$1.95**



HOUSE PLANTS

For Beauty Summer or Winter



Begonia Beefsteak



Rose Gardenia



Begonia Watermelon



Christmas Cactus

PEPEROMIA Thick, glossy green, oval-shaped leaves. Grows quite bushy when cut back. Very easy to grow; requires little care and is attractive at all seasons. Each 50c; 3 for \$1.25.

ROSE GARDENIA Now you can grow this glamorous plant in your own home. The fragrant, waxy-white flowers are rich, glaucous green foliage will add charm to any interior. Each \$1.00.

BEGONIA, Beefsteak A low spreading Begonia with circular leaves, red beneath and dark glossy green above, and of heavy texture. Dainty coral red flowers. The finest pot Begonia for house culture. Each 60c; 3 for \$1.70.

BEGONIA, Watermelon An excellent house plant for the window or table. The leaves withstand the dry air of rooms better than the majority of plants. Leaves thick and waxy-like, are distinctly variegated white and green, and have the appearance of being powdered with frosted silver. Each 55c; 3 for \$1.50.

BOXWOOD. Attractive plant of somewhat bushy growth; small oval, green foliage. Requires moderate amount of water. Each 50c; 3 for \$1.25.

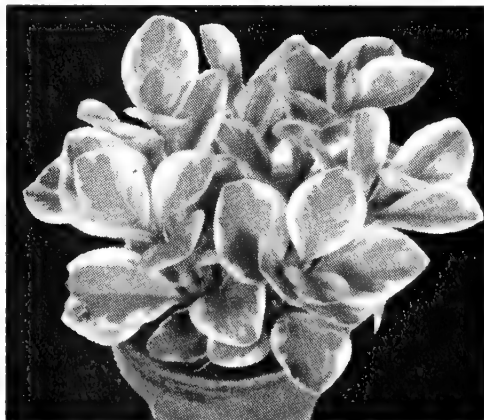
CHRISTMAS CACTUS The most popular of all the flowering Cactus. Its showy blooms are a welcome sight any time of year. Will do well under the most adverse conditions, and will bloom profusely year after year. Does well in any indoor location, but must have sunny window to bloom. Each 55c; 3 for \$1.50.

GRAPE IVY Bright glossy, reddish-brown foliage; similar in shape to grape leaf. Produces many branches if cut back. Each 50c; 3 for \$1.25.

NEANTHE BELLA PALM A rosette type tropical Palm. Beautiful dark green foliage. Excellent for use in dark areas. Each 50c; 3 for \$1.25.

NEPHTHYTIS, GREEN AND GOLD VARIEGATED Upright plant with slender pointed leaves on long stems. Each 50c; 3 for \$1.25.

PHILODENRON Thin, heart-shaped green leaves. Vines up or down as desired. Excellent for planters and dish gardens. Does well in any indoor location. Foliage is bright green. Each 50c; 3 for \$1.25.



Peperomia

AFRICAN EVERGREEN (Nephtytis) Attractive foliage resembles elephant ear in shape. Stems are long; have a tendency to vine sometimes. Fine for planter or dish garden. Each 50c; 3 for \$1.25.

JASMINE The Night-Blooming Jasmine (Cestrum Parqui) is a highly prized house plant. The foliage is a deep garden green color; produces richly fragrant blooms. Their fragrance is most noticeable at night. Each 55c; 3 for \$1.50.

SANSEVIERIA Tall growing plant. Leaves are slender, spike-shaped. And attractive variegated-green foliage. Each 50c; 3 for \$1.25.

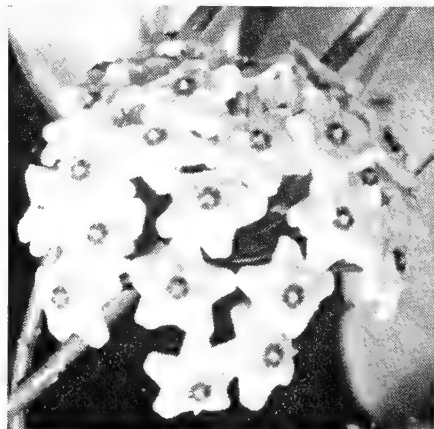
STAPELIA (Starfish) A branching succulent plant from Africa, somewhat resembling a Cactus. Produces star-shaped flowers nearly 2" across, spotted yellow and brown. A very attractive plant and a great curiosity. Each 55c; 3 for \$1.50.

VARIEGATED PHILODENDRON Variegated green and yellow, pear-shaped leaves. Each 50c; 3 for \$1.25.

WAX PLANT The true Wax Plant or Hoya Carnosa is an easily grown climbing house plant, suitable for window gardens and trellis work. Umbels of fragrant waxy, white flowers with pink centers, produced in succession. The shining, succulent, dark green foliage makes it an interesting plant even when not in bloom. Each 70c. 3 for \$2.00.



Stapelia



Wax Plant

Exotic AZALEAS

AZALEA OFFER

1 Hexe Azalea

1 Pink Pearl

2 Gorgeously Colorful Plants

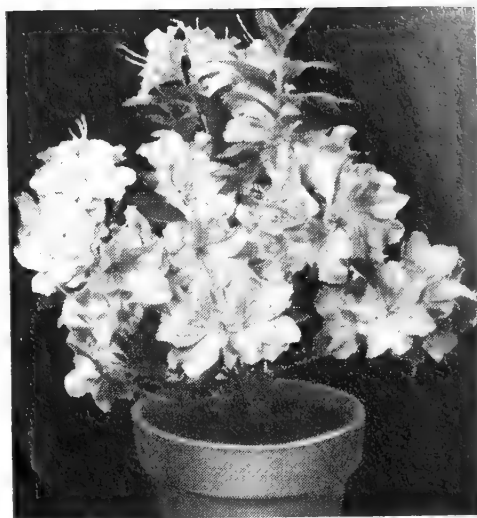
Postpaid for only **\$1.75**

AZALEA, Hexe

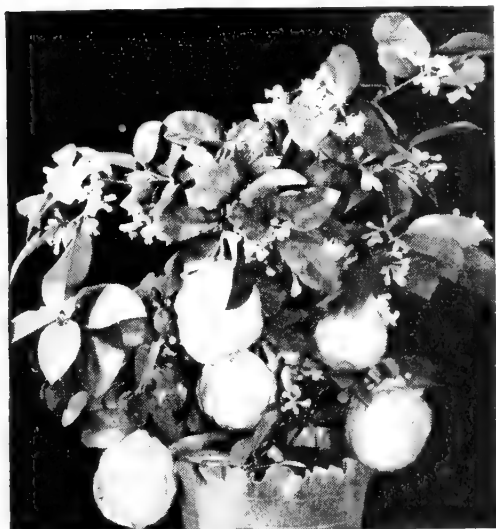
The finest red Kurume Azalea. Plants make a dwarf compact growth producing an abundance of beautiful bright red flowers. This Azalea will provide a spectacular display of color for a long period of time. It will grow well under ordinary home conditions. Be sure and try this variety. Each \$1.00.

AZALEA, Pink Pearl

Bears a profusion of beautiful, apple-blossom pink flowers. Artistic foliage further enhances the beauty of this unusual plant. Easy to grow under ordinary home conditions. Each \$1.00.



Azalea — Pink Pearl



Lemon Plant



Pink Charming Buddleia

American Wonder LEMON

Here is a novel, easy-to-grow house plant that you will enjoy the year around. Unique, waxy-white flowers cover the plants several times a year, followed by fruits of excellent quality. The plants may be grown outdoors during the summer, then brought indoors for the winter. They attain a height of one to two feet, even higher under proper conditions. Grow them in tubs or pails.

The flowers, similar to orange blossoms and just as fragrant are at their best during the main blooming season in winter, and are lovely in corsages. The fruits are huge, 5 to 6 inches long and often weigh a pound or more. They are fine for pies, lemonade and any purpose requiring lemons. Delight your family with this unusual plant. Each \$1.00.

Charming BUDDLEIA

One of the loveliest and easiest to grow of all perennials. Plants bloom the same year you plant them and require little or no more care. They provide a brilliant display of color all summer. Perfectly hardy, they will succeed in most any soil.

ILE DE FRANCE Unusually long flower spikes of rich, deep purple; fragrant. A long-time favorite and still very popular. A valuable plant for tall backgrounds; and very effective in floral arrangements. Each 60c; 3 for \$1.65.

PINK CHARMING Elegant, long sprays of beautiful pink flowers—often 12 to 15 inches long. Makes a bushy growth, to a height of about 5 feet. Each 60c; 3 for \$1.65.

ROYAL PURPLE Magnificent, large flower spikes of rich, glowing purple. Blooms from August until frost. Each 60c; 3 for \$1.65.

SNOWBANK A lovely new white with large, compact, fully round sprays. Fine for contrast with purple and pink Buddleias. Each 60c; 3 for \$1.65.

BUDDLEIA OFFER

One each of the 4 varieties above for **\$2.25**

Beautiful FRENCH LILACS

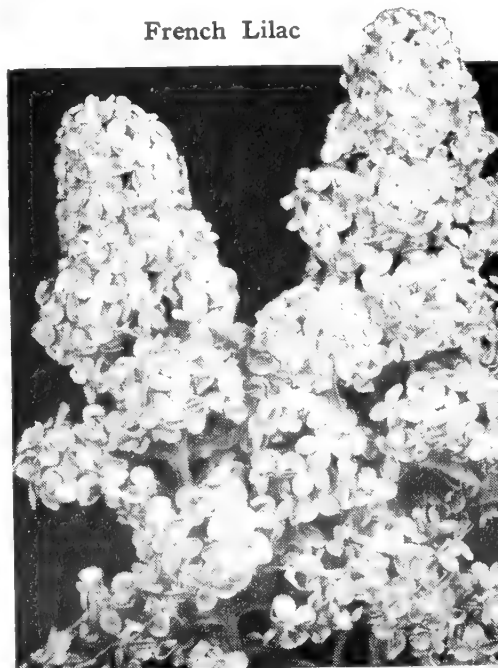
You will want to include some of these lovely French Lilacs in your garden plan, for the wealth of colorful bloom they provide each spring. Especially desirable for lawn specimens, they are also useful for corner groups and among other shrubs; and for sheer, breathtaking beauty, plant a hedge of French Lilacs!

PRESIDENT GREVY Immense panicles composed of very double, soft blue florets. A dependable type that has great merit. Each \$1.10; 3 for \$3.00.

CHARLES JOLY One of the best dark reds. Large flower heads made up of purple-red, double florets, held well above the foliage. Very striking. Bush makes compact, upright growth; medium height. Each \$1.10; 3 for \$3.00.

MME. CASIMER PERIER A beautiful white with yellow stamens giving it a rich creamy appearance. A strong grower and very free blooming; always dependable. Each \$1.10; 3 for \$3.00.

French Lilac



HYBRID TEA ROSES

Everblooming — *Beauty Spring 'til Frost!*

K. A. VICTORIA, (White). Soft pearly white with just a touch of yellow in the center. Beautifully formed buds and open blooms. Pleasing rich fragrance. Long graceful stems; ideal for cutting. Strong, upright growth; blooms freely over a long period. Fine variety for contrast among other roses, and for exquisite bouquets.

ETOILE de HOLLAND, (Red). Magnificent large blooms of brilliant red; semi-double, very fragrant. An old favorite that never loses its appeal. Strong, vigorous grower; blooms prodigiously from spring until frost. Healthy, rich green, luxuriant foliage.

McGREDY'S YELLOW (Yellow). The color is soft, clear and pure; the best among yellow Roses. Perfectly beautiful in bud stage and open blooms; large and well-formed. Heavy blooming; long, strong stems.

EDITOR McFARLAND, (Pink). Beautifully formed of brilliant, clear pink; richly fragrant. Valued for its long-lasting quality both on the bush and after cutting. Graceful, long sturdy stems; healthy, deep green foliage. Abundant blooms all season.

Prices on above varieties: \$1.35 each; 2 of one variety for \$2.66.

SPECIAL ROSE OFFER

4 One each of the 4 Varieties above. They'll bring sparkling color, rich beauty and fragrance to your garden. **\$4.95**

Patented ROSES

CHRYSLER IMPERIAL (Pat. No. 1167) Winner of the 1953 AARS Award. This opulent, vivid crimson-red Rose is already proving to be a favorite. Long, tapering buds open to extra-large, gorgeous full blooms with 40 or more petals. Large, dark green foliage on a compact, sturdy plant. Flowers are sweetly scented; medium long stems are excellent for cutting. **\$2.75 each; 3 for \$7.20.**

MOJAVE (Pat. No. 1176). 1954 All-American Winner. A superb new Hybrid Tea Rose in a whole new color range — glowing apricot-orange tinted scarlet. Long, slender buds and fragrant, well-formed double flowers. An outstanding new variety that should be in every Rose planting. **\$3.00 each; 3 for \$7.95.**

PEACE (Pat. No. 591). Superior in every way — enormous size, fascinating color changing daily from yellow through pink shadings, wonderful stems, heavy holly-like foliage. Ovoid buds open to glorious 6-inch blooms. Plants are hardy, vigorous, disease-resistant; heavy bloomers. **\$2.50 each; 3 for \$6.60.**

SLEIGH BELLS (Pat. No. 1004). Long, ovoid buds gradually open to blooms of great size with 40 or more petals of heavy substance. Flowers are snow-white with just a trace of primrose at base of petals. Lovely fragrance, and beautiful in all stages. Strong growing bushes, produce quantities of blooms all season; leathery, glossy green foliage. An exceptionally fine, new white Rose. **\$2.00 each; 3 for \$5.25.**

SPECIAL MONEY-SAVING OFFER

One each of the 4 Superb Patented Roses above. **\$8.95**
4 New, Outstanding Varieties, for only

Climbing ROSES

CLIMBING TALISMAN. A beautiful cascade of colorful blooms from spring until fall. Rich orange-yellow buds open to large blooms of salmon-orange shaded with red and gold. Very fragrant.

CLIMBING PAUL'S SCARLET. An old favorite and still very popular. Scarlet-red, semi-double flowers are produced in large clusters. Wonderful for training along fence, pergola or porch; makes a gorgeous, colorful display all season. Both varieties: **\$1.35 each; 2 of one variety for \$2.66.**

Patented CLIMBERS

ALOHA (Pat. No. 948). A wonderful new Climber that blooms in June and repeats until frost. The deep, rose-pink flowers are as large as Hybrid Teas. Makes a vigorous pillar 8 to 10 feet high. **\$2.50 each; 2 for \$4.95.**

CLIMBING PEACE (Pat. No. 932). Long, slender buds of deep yellow gradually open into magnificent 5-inch blooms with shades of canary-yellow, pale gold, creamy white and appleblossom. It's really spectacular! **\$2.50 each; 2 for \$4.95.**



Mrs. Geo. Le Boutillier

GIANT FLOWERING DAHLIAS

This spring we are again offering our customers a selection of fine Dahlia Tubers.

These tubers are of healthy, vigorous stock. Plant this spring and have gorgeous blooms this summer and fall. We offer the outstanding varieties listed below. Each tuber labeled and an exceptional Dahlia value.

HONOR ROLL VARIETIES

COMMANDO Medium height plants with clear lavender blooms held well above the foliage on very stiff stems. Flowers 10 to 14 inches in diameter.

INCANDESCENT Fine bronze suffused pink decorative similar to Jane Cowl except that it has this glowing pink shading with a golden sheen over all.

MRS. T. EDISON Another outstanding variety is this rich ruby and silver blossom. Its outstanding beauty shows up well in the garden.

PINK GIANT Gorgeous mammoth blooms of bright Tyrian pink color carried erect on long, strong stems well above the foliage. Grows 5½ ft. tall.

ZANT'S PURPLE Large true purple flower. It is a husky, tall plant with straight stems and healthy foliage. Very decorative in your garden.

The Above Varieties 75c each.

DAHLIA COLLECTION No. 1

(FOR SPRING DELIVERY ONLY)

AVALON Great garden Dahlia of fine form and a rich lemon-yellow color. This plant is a profuse bloomer. It should be in every garden.

MRS. GEO. LE BOUTILLIER Very large rich cardinal red. Decorative flowers 10 to 12 inches in diameter. Medium height, healthy dark green foliage.

JEAN TRIMBEE Tall strong grower hybrid cactus. Flowers are 10 to 12 inches of petunia violet color with excellent stems.

JOSEPHINE G. Medium height plants which are literally covered with good size bright salmon pink flowers. Base of petals yellow. Fine cut flowers.

KEMP'S WHITE WONDER Huge, clear white Informal Decorative Dahlias. The blooms are on long stems with dark and healthy foliage.

MONARCH OF THE EAST Mammoth warm deep golden buff Decorative Dahlia. Flowers 12 to 14 inches in diameter without disbudding.

The Above Varieties 50c Each

OFFER NO. 1 One each of the above 6 varieties for only ...\$2.50

FREE GIFT—One RED BALL with each Collection

DAHLIA COLLECTION No. 2

(FOR SPRING DELIVERY ONLY)

COMMODORE Sparkling yellow Decorative type Dahlia. Very hardy and free blooming. Splendid for garden display and for cutting.

GLAMOUR An immense true purple with each petal edged amaranth-pink; a striking color combination. Strong, heavy grower; blooms have measured 14 inches across. Winner of many prizes.

JANE COWL Deep massive blooms of a bronze buff and old-gold blending darker toward the perfect center. A stem of unusual strength holds this giant Decorative Dahlia.

KING ALFRED Ruby-red with silvery reverse. The color combination of this very large flower is both distinctive and beautiful.

MARIE Tall, light pink Formal Decorative. Fine stem making it an excellent cut flower. Blooms are 8 to 10 inches in diameter. Shows up well in the garden.

WHITE GIANT Here is probably the best of all white informal decoratives. Its many outstanding qualities have won it a place on the Honor Roll.

The Above Varieties 50c Each

OFFER NO. 2 One each of the above 6 varieties for only ...\$2.50

FREE GIFT—One RED BALL with each Collection

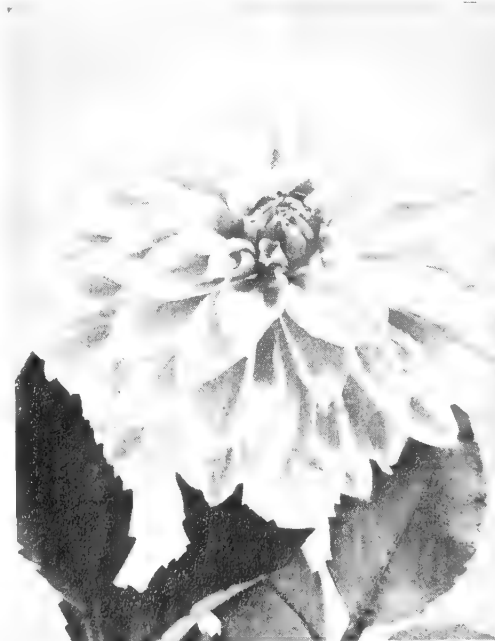
HONOR ROLL COLLECTION

1 Each of the 5 Varieties listed above, postpaid for **\$3.00**

SPECIAL Dahlia OFFER

6 Mixed Dahlias, our choice unlabeled, postpaid **\$1.25** for only

(MORE DAHLIA BARGAINS Page 26)



White Giant



Yellow Collosse

DAHLIAS

COLLECTION No. 3

(FOR SPRING DELIVERY ONLY)

CATHERINE Lovely small blooms of an orange-pink. Always much admired by everyone. Splendid for garden display and for cutting.

LIBELLE One of the finest cactus Dahlias with large royal purple flowers on long stems. Always very much admired for its bright color.

MARGARET WILSON A refined, magnificent, large, creamy white Dahlia, attractively shaded with pink. Splendid for exhibition and fine for the garden.

PRIDE OF CALIFORNIA A brilliant glowing cardinal red. Often called "The American Beauty" Dahlia. The flowers are of huge size, and are produced well above the foliage.

STORM KING Lovely clear white Decorative Dahlias. This is a hardy and free blooming variety. A charming plant for your garden.

YELLOW COLLOSSE One of the most excellent yellow Decorative Dahlias with large, deep flowers on long stems. A charming plant for your garden.

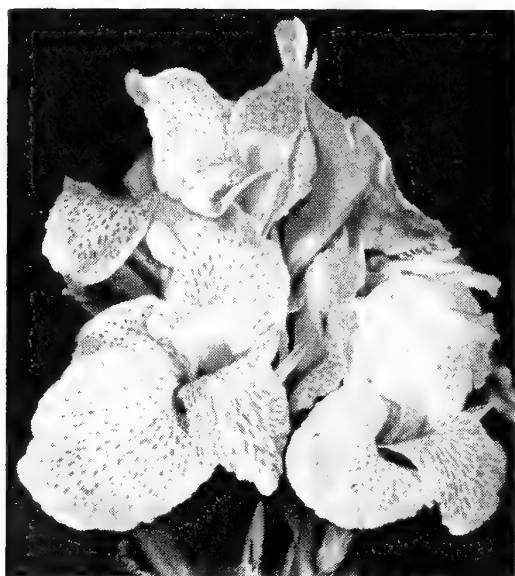
The Above Varieties 25c Each

**OFFER
NO. 3**

One each of the
above 6 varieties
for only

\$1.25

FREE GIFT — 1 RED BALL with each Collection



Beautiful CANNAS

Have a spectacular display of brilliant colors all summer with a planting of these tall, stately plants. Massive flowers, harmonious color combinations and attractive foliage, make a beautiful show when planted in beds or in the perennial border. Easy to grow. (For Spring Delivery Only.)

KING HUMBERT Immense, well formed flowers of brilliant orange-scarlet. Bronze foliage. Height 5 feet.

HUNGARIA Considered the best pink Canna. Makes a fine contrast with the pleasing green foliage.

RICHARD WALLACE Sparkling golden-yellow flowers; green foliage. Height 4 ft.

THE PRESIDENT Large flowers of glowing scarlet, deep green foliage; usually showy; grows 5 feet tall.

PRICES:

3 for 75c

6 for \$1.40

12 for \$2.50

SPECIAL OFFER

One each of the 4 varieties listed above for **95c** only

Colorful RANUNCULAS



New, large-flowering variety that is gaining great popularity as a cutflower. Blooms are double, semi-double and single; measure 2 inches and more across. Colors range from shades of yellow, to pink, salmon, and all shades of red. These exquisitely beautiful flowers with their long, graceful stem and delicate foliage are perfect for colorful border and bouquets. Mixed only. 6 for 50c; 12 for 90c; 25 for \$1.65. (For Spring Delivery Only.)

TIGRIDIAS

Few flowers are more gorgeously colorful or so beautiful as the Tigridia, or Shellflower of Mexico, as it is commonly called. The unusual form and variety of color combinations and markings, add interest and distinction to any garden.

Plant in sunny border; culture is the same as for Gladioli. Blooms from mid-July to September. An excellent flower for the garden and cutting. Colors range from white to yellows and shades of rose to deep red. Mixed only. 3 for 65c; 6 for \$1.25.



(For Spring Delivery Only.)

Colorful

GLADS

Richard's Heavy-Blooming Varieties

FOR SPRING DELIVERY

These are all finest quality bulbs which will bloom for you this summer. Sold only in quantities listed below, or multiples thereof.

ABU HASSAN A variety that comes to us from Holland, and which we feel has great merit. Color is a very rich deep violet-blue. Plain petaled type. An improvement over Pelegrina. In fact, the finest of the dark blues. Good commercial flower. **Each 12c; 10 for \$1.00.**

BLACK OPAL The most dependable so-called "black." Color is a very deep maroon; flowers have a rich, velvety texture, which adds to the near-black effect. We believe you will like this variety for its distinctive color. **Each 12c; 10 for \$1.00.**

CHAMOUNY One of the loveliest new varieties of a true rose color. The color is a somewhat deeper shade of rose than Gov. Pinchot. Opens many well-formed, plain petaled florets at a time on tall, sturdy spikes. Splendid exhibition variety. **Each 12c; 10 for \$1.00.**

ELIZABETH THE QUEEN Huge, wide open, ruffled flowers of a gorgeous lavender color, blushed pink. Vigorous grower that does well under most any weather condition. Opens 7 to 8 beautiful florets; an outstanding exhibition variety. **Each 12c; 10 for \$1.00.**

GENERAL EISENHOWER A real giant among Glads. Opens 8 to 10 huge florets on sturdy, upright stalks; ruffled florets of perfect form and heavy substance. Color is a deep bright hydrangea-pink. A truly beautiful Glad that we believe you will enjoy and appreciate. **Each 15c; 10 for \$1.25.**

LEADING LADY A sport of Picardy having the same strong constitution and excellent habit. Color is cream-white with canary-yellow throat. A superb variety for cutting and exhibition. **Each 12c; 10 for \$1.00.**

MORNING KISS Purest white with a slight pinkish feathering in the lower throat petals. Opens 10 or more plain petaled florets on very tall, heavy spikes. An import from Holland and very outstanding. **Each 12c; 10 for \$1.00.**

PICARDY The most outstanding Glad in its color class. Soft shrimp pink without flecking; blotch of flesh-pink shading to shrimp-pink at edges. Strong, erect spikes carry 7 to 10 large, fully opened florets at a time. Valuable for cutting and exhibition, and a universal favorite with all Glad growers. **Each 10c; 10 for 90c; 25 for \$2.00.**

RED CHARM Dependable medium-red; one of the best Commercial types in its color class. Opens 8 to 10 plain petaled florets on beautiful, heavy spikes. **Each 12c; 10 for \$1.00.**

SPIC & SPAN Consistent winner at leading flower shows. Fine deep-pink with salmon shadings. Opens 8 to 10 large, ruffed florets on medium tall spike. Wonderful cut flower variety. **Each 15c; 10 for \$1.00.**

SPOTLIGHT Extremely large, deep yellow with deep red blotch. Opens 7 to 8 plain petaled florets. Keeps well when cut. **Each 12c; 10 for \$1.00.**

WHITE GOLD A truly sensational Glad. Immense flowers measure 7 inches across when fully open! Color is a rich cream-white with golden yellow center. Extremely tall spikes carry 6 to 8 flowers at a time. Valuable commercial variety due to earliness of bloom. **Each 12c; 10 for \$1.00.**

OFFER NO. 2

For those who do not want as many as 24 bulbs, we will make the following offer:

12 BULBS, 1 each of the twelve varieties listed. Each variety labeled. Postpaid \$1.30.

SPECIAL FREE GIFT—With each order for Offer Number 2, we will include 1 **KING LEAR**.

OFFER NO. 3

25 Fine bulbs of mixed varieties. **1.95**
Not labeled.

50 Fine bulbs of mixed varieties. **2.69**
Not labeled

MINIATURE GLADS

These are dainty, small-flowered Glads in beautiful pastel colors with varied markings. Very popular for garden club exhibits and shows. Exquisite for bouquets and in garden.

6 Bulbs, 1 each of the Six Varieties Below **\$1.00**

| | |
|------------|-----------------|
| Blue Bell | Gypsy |
| Cutie | Startling |
| Gold Finch | White Butterfly |

OFFER NO. 1

24 BULBS
2 each of the 12
Glad Varieties listed, for
\$2.50

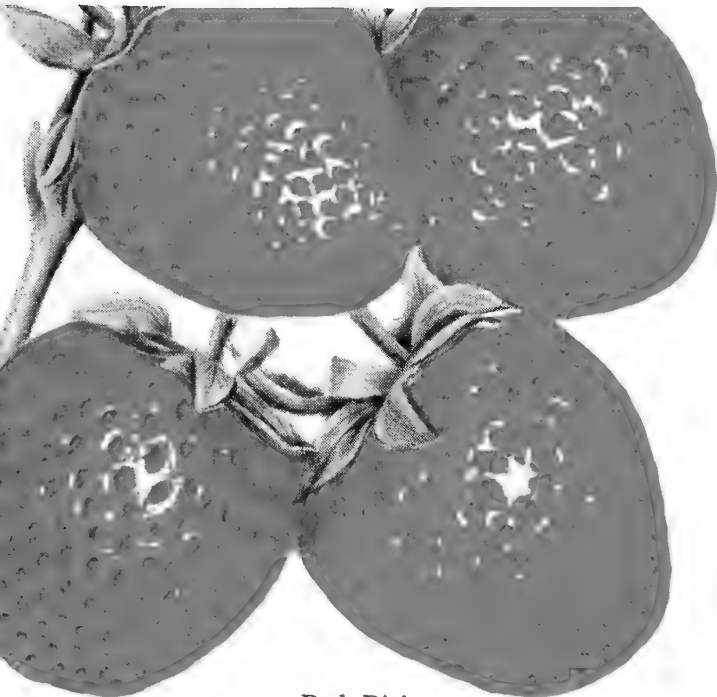
SPECIAL FREE GIFT —
1 **BURMA**
will be included free with each
order for Glad Offer Number 1.



Leading Lady

Cherry Jam





Red Rich
Everbearing Strawberry

New RED RICH EVERBEARING STRAWBERRY

Produces Berries From June To Frost

Pat. No. 993. Redder, sweeter, hardier, healthier and more productive than any other everbearing Strawberry! Red Rich has been a sensational success—acclaimed the greatest development in fifty years. It was produced after fifteen years of cross-breeding with Fairfax and Wayzata—one famous for flavor, the other for everbearing qualities.

A perfect berry for freezing—it thaws without loss of firmness flavor or natural sugars. Keeps and ships well too. Berries are big, luscious and rich red clear through.

25 for \$5.25; 50 for \$8.50; 100 for \$15.00

STREAMLINER EVERBEARER

An outstanding everbearer. Produces big, profitable crops in six months or less. Large, attractive berries are borne in spring as well as fall; by September it fruits so heavily that it is sure to be a big profit-maker. The berries are large, well-shaped and well-colored to the center, with no green tips and never hollow. Excellent variety for freezing; berries are firm-textured, and have a rich, delicious flavor.

Plants are very hardy and prolific, producing an abundance of runners. Does well on either clay or sandy loam. Good variety for home gardeners and commercial growers. Berries keep well.

25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.

ARMORE NEW JUNE - BEARER

Developed by the Missouri Experiment Station and tested for 7 years proved to be a superior June bearer. Bears fruit over a long period and is more productive on old land than many varieties. Compares with Premier in quality.

25 for \$2.00; 50 for \$3.25; 100 for \$6.00; 500 for \$25.00; 1000 for \$40.00.

Berries are of excellent quality and hold up well in handling and shipping. Big, juicy berries with good color and very delicious flavor. Fine for canning, freezing and every home use. Plants are hardy, thrifty growers and dependable, heavy producers.

PREMIER GREAT COMMERCIAL BEARER

The leader of them all! Premier has so many good qualities it just could not help being a winner on every market. First, it is early and that means big profits for the commercial grower. For the home gardener, it means extra satisfaction for the whole family. Here is a variety that is always in demand.

25 for \$1.45; 50 for \$2.25; 100 for \$3.60; 500 for \$11.00; 1000 for \$19.85.

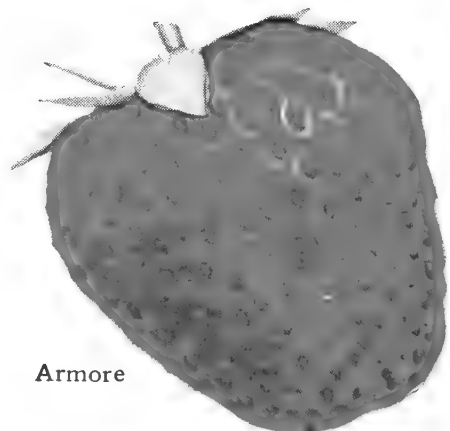
The berries are extra large, with beautiful red color clear through; solid enough to ship well and tops for preserving. The flavor is especially delicious. The plants are sturdy, frost-resistant and heavy bearers. For small home garden or large acreage, you can't go wrong.

ROBINSON PROFITABLE HIGH - PRODUCER

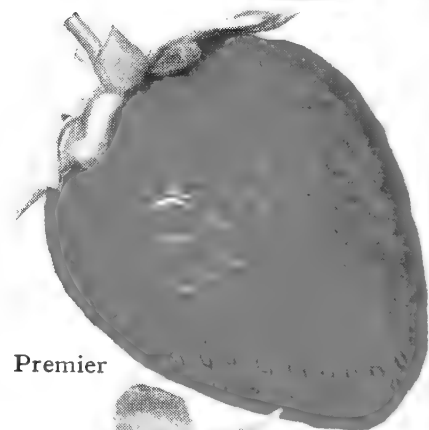
One of the best late bearing varieties. Fruits start to ripen about midseason and continue producing over a long period. Berries are extra large, conical in shape and shiny, bright red to the very center. The flavor is honey-sweet and wonderful for every home use.

Good quality and firm texture make Robinson a good shipping variety and it has long been a favorite with commercial growers. Plants are hardy, healthy and vigorous and do well in the North. A good, dependable variety that will produce big, profitable crops.

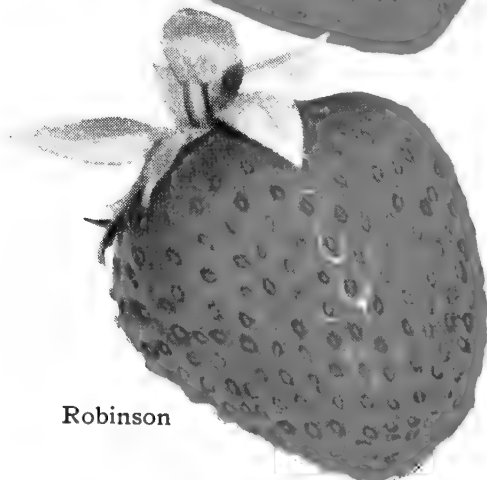
25 for \$1.45; 50 for \$2.25; 100 for \$3.60; 500 for \$11.00; 1000 for \$19.85.



Armore



Premier



Robinson

Amazing New PYRAMID GARDEN



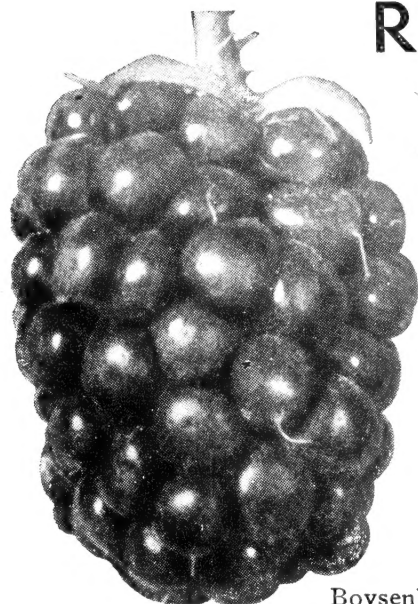
Even with very small garden space you can now enjoy an abundance of fresh strawberries all season. Attractive Pyramid Garden Bed requires $\frac{1}{2}$ space of regular berry patch. Easy to care for; adds beauty to garden.

Holds 50 plants; enough to supply the average family with delicious berries all season. The 5-inch bands are made of tough aluminum alloy; will not rust or corrode. Easy to erect; instructions with each order. Pyramid Garden \$9.95—with 50 Red Rich Plants, \$18.45.

Richard's' Fine Berry Plants

Plant Several Kinds for Berries All Summer Long

RED RASPBERRIES



Boysenberry

BOYSENBERRIES

✓ **THORNY.** Huge berries, combining the flavor of raspberries, loganberries and blackberries. Hardy, strong growing plants; bear heavily. 5 for \$1.80; 10 for \$2.65; 20 for \$4.30; 50 for \$7.70; 100 for \$14.50.

✓ **THORNLESS.** Three weeks earlier than the above. Perfectly thornless; makes picking easier. Thrifty, vigorous plants. 5 for \$1.98; 10 for \$2.90; 20 for \$4.75; 50 for \$8.50; 100 for \$15.95.

PURPLE RASPBERRY

✓ **SODUS.** Mild, sugary and delicious. Giant, bright purple berries that do not crumble. Very heavy bearer. 1-yr., No. 1 plants, 10 for \$2.40; 20 for \$3.90; 50 for \$6.90; 100 for \$12.95.

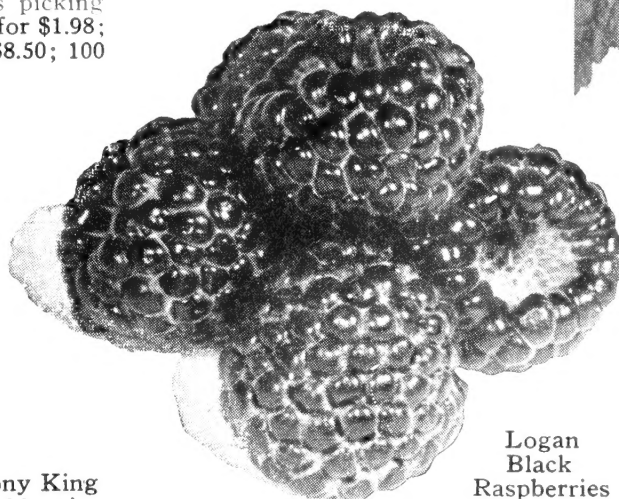
- ✓ **INDIAN SUMMER.** Everbearing. Large, thimble-shaped, rich red berries.
- ✓ **LATHAM.** Midseason to late. Firm, attractive bright red berries of good size.
- ✓ **SUNRISE.** Early. Extra fine quality; non-crumbling. Juicy; delicious flavor. 1-yr., No. 1 Plants, 10 for \$2.40; 20 for \$3.90; 50 for \$6.90; 100 for \$12.95.
- ✓ **EARLY RED.** Perfect for canning and freezing. Huge crops early in season. 2-yr., No. 1 transplants, 5 for \$2.70; 10 for \$5.20; 20 for \$9.95; 50 for \$23.95; 100 for \$45.95.

BLACK RASPBERRIES

✓ **CUMBERLAND.** Large, firm, jet-black berries in midseason. Hardy, healthy and vigorous.

✓ **LOGAN.** Early. Berries of good size; glossy black. Rich, delicious flavor.

✓ **MORRISON.** Late. Large, juicy glossy black. Very vigorous. 1-yr., No. 1 plants, 10 for \$1.90; 20 for \$3.10; 50 for \$5.25; 100 for \$9.85.



Logan Black Raspberries

Ebony King Blackberries

BLACKBERRIES

✓ **EBONY KING.** Very heavy producer of large, sweet berries of the Eldorado type. Ripens a week to 10 days earlier than Eldorado. In big demand for fresh fruit market and fruit processors. Juicy, glossy black, flavorful berries. 1-yr., No. 1 plants, 5 for \$2.40; 10 for \$4.20; 20 for \$8.10; 50 for \$15.60; 100 for \$29.00. 2-yr., No. 1 transplants, 5 for \$3.15; 10 for \$5.50; 20 for \$11.50; 50 for \$21.60; 100 for \$39.00.

BLUEBERRIES

✓ **JERSEY.** Large, very light blue berries of fine flavor. Hardy vigorous. Ripens late.

✓ **RANCOCAS.** Medium to large berries in early summer. Bears a heavy crop.

✓ **RUBEL.** Fine blue berries of excellent quality. Midseason to late. 3 for \$3.95; 6 for \$7.75; 12 for \$15.35; 24 for \$30.00; 36 for \$43.50; 48 for \$55.00; 60 or more at \$1.10 each.

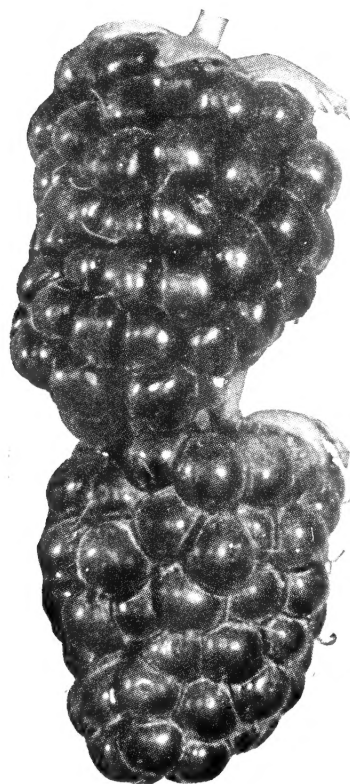
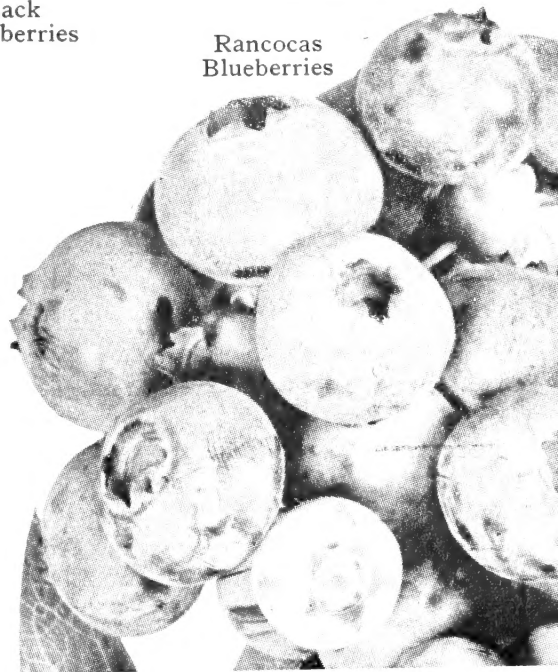


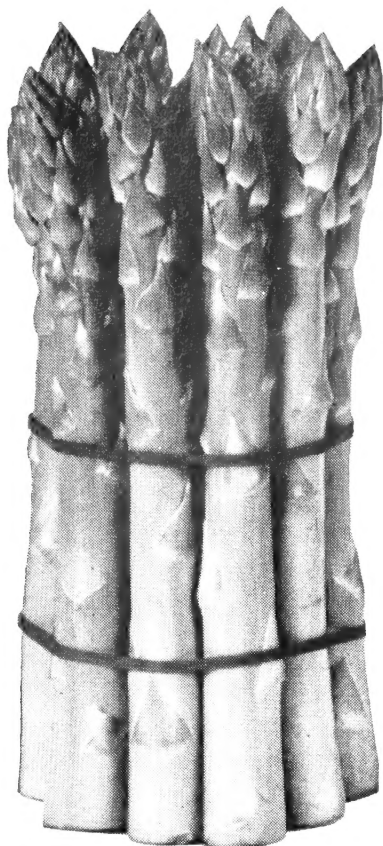
Latham Red Raspberries

SPECIAL OFFER

25 Paradise Asparagus (1-yr.)
4 Chipman's Red Rhubarb
3 Blueberries **\$5.99**
for only
A money-saving bargain

Rancocas Blueberries





ASPARAGUS

MARTHA WASHINGTON. First green vegetable of the season. Very delicious, nutritious and vitamin-rich. Tender, plump juicy stalks. Rust-resistant. Easy to grow; one planting will last for years.

PARADISE. New giant strain. Produces extra large, compact tips; good bright green color, excellent flavor. Extra early; the first asparagus to produce in the spring; continues producing over a long period.

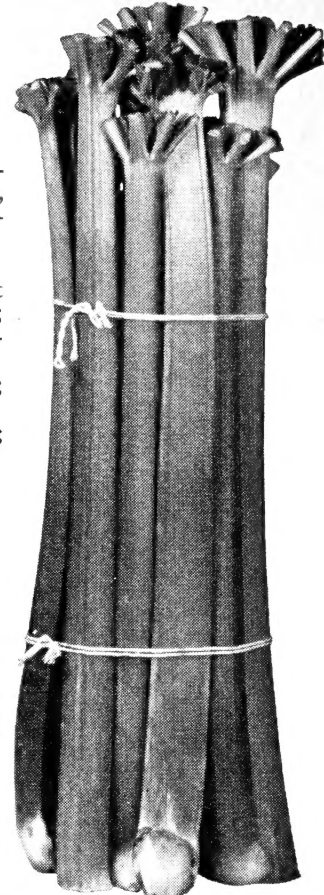
1-yr., plants, 12 for 55c; 25 for 75c; 50 for \$1.20; 100 for \$2.10; 500 for \$9.25; 1000 for \$18.00.

2-yr., plants, 12 for 90c; 25 for \$1.20; 50 for \$1.80; 100 for \$3.00; 500 for \$12.60; 1000 for \$23.95.

RHUBARB

CHIPMAN'S RED. Very long, tender stalks, bright red all the way through. Delicious, mild flavor; sweeter than other varieties, requires less sugar. Produces immense clumps of 10 to 12 stalks. Excellent variety for freezing. Intense red color is not lost in cooking either; wonderful for pies and sauce. 75c each; 2 for \$1.20; 3 for \$1.65; 4 for \$2.10; 6 for \$3.00; 12 for \$5.65.

GIANT VICTORIA. Large, beautiful red stalks produced over a long period; very tender. Excellent quality and flavor. Easy to grow; thrives everywhere. 6 for \$1.50; 12 for \$2.55; 25 for \$4.65; 50 for \$8.85; 75 for \$13.05; 100 for \$17.25.



VEGETABLE PLANTS

ONION

Available until June 10

Crystal Wax Bermuda. Very mild, crisp and sweet. White skin and flesh. Medium size.

Yellow Bermuda. Very early. Large, flat Onions with nearly white flesh and straw-colored skin. Mild and sweet.

White Sweet Spanish. Crisp and juicy, with white flesh and golden yellow skin. Large and sweet; keeps very well.

Yellow Sweet Spanish. Large globe shape with small neck. Deep amber-orange. Good for slicing. An excellent shipper.

| | |
|-----------------------------------|--------|
| 50 Onion Plants (1 variety only) | \$0.59 |
| 100 Onion plants (1 variety only) | .84 |
| 200 Onion plants | 1.29 |
| 300 Onion plants | 1.69 |

CABBAGE

Available until June 10

Early Jersey Wakefield. Extra early; solid, pointed head. Crisp and tender.

Early Copenhagen Market. Round, solid head of medium size. Heavy and fine textured.

Early Golden Acre. Perfectly round, firm heads averaging 4 pounds. Very early.

Early Round Dutch. Small plant with short stems. Head about 8 inches across.

Early Flat Dutch. Large, flat, solid head on short stem. Heat resistant.

Early Marion Market. Yellow-resistant. Large, round head. For market and kraut.

Late Wisconsin All Seasons. Yellows-resistant. Hardy, drumhead type.

| | |
|------------------------------------|--------|
| 25 Cabbage plants (1 variety only) | \$0.69 |
| 50 Cabbage plants (1 variety only) | .84 |
| 100 Cabbage plants | 1.29 |
| 200 Cabbage plants | 1.89 |

COLLECTION OF 250 PLANTS

- 100 Onion Plants, White Sweet Spanish
- 100 Onion Plants, Yellow Sweet Spanish
- 50 Cabbage plants, Early Jersey Wakefield

FOR **\$1.79**

TOMATO

Available from April 1 to June 10

Marglobe Certified. Standard main-crop variety. Large, solid, deep red, globe shape.

Rutgers Certified. Firm, well-flavored flesh of deep scarlet. Few seeds.

Earliana. Earliest of all. Medium-sized fruit of flattened globe shape. Deep scarlet.

| | |
|-----------------------------------|--------|
| 25 Tomato plants (1 variety only) | \$0.89 |
| 50 Tomato plants (1 variety only) | 1.29 |
| 100 Tomato plants | 1.89 |
| 200 Tomato plants | 2.49 |
| 300 Tomato plants | 3.39 |

SWEET POTATO

Available from April 1 to June 10

Porto Rican. Deep rich yellow flesh and red skin. Not too dry. Heavy yielder.

Pride of Texas. Cream-colored skin and flesh.

| | |
|---|--------|
| 50 Sweet Potato slips (1 variety only) | \$1.24 |
| 100 Sweet Potato slips (1 variety only) | 1.74 |
| 200 Sweet Potato slips | 2.84 |

PEPPER

Available from April 1 to June 10

California Wonder. Thick, blocky, dark green fruit. Very mild and sweet. Ships well.

Sweet Bell. Mild flavor. A very heavy cropper.

Perfection. A sweet pimento Pepper. Big, mild, dark red.

| | |
|---|--------|
| 25 Sweet Pepper plants (1 variety only) | \$0.89 |
| 50 Sweet Pepper plants (1 variety only) | 1.34 |
| 100 Sweet Pepper plants | 1.98 |
| 200 Sweet Pepper plants | 2.98 |

COLLECTION OF 600 PLANTS

- 300 Onion Plants, Yellow Sweet Spanish
- 200 Onion Plants, Crystal Wax Bermuda
- 50 Cabbage Plants, Early Jersey Wakefield
- 50 Cabbage Plants, Early Copenhagen Market

FOR **\$2.98**

REDUCE YOUR LANDSCAPING COSTS

With **BABY SHRUBS**

BEAUTY BUSH Medium tall shrub. Bears a great profusion of bell-shaped, dusty-pink blooms in May. 15-18 in. Each 60c; 3 for \$1.50.

HONEYSUCKLE ZABELI Produces largest and truest-red flowers of all; followed by bright red berries in fall. Medium height, 15-18 in. Each 60c; 3 for \$1.50.

HYDRANGEA P. G. Long panicles of pinkish-white blossoms, which deepen to rose in fall; delicate fragrance. Fine for border or lawn specimen. 15-18 in. Each 60c; 3 for \$1.50.

WEIGELA BRISTOL RUBY (Pat. No. 492) The best red Weigela; tall growing, very hardy. Bear loads of ruby-red flowers all summer. Rich green foliage, attractive all season. 15-18 in. Each \$1.25.

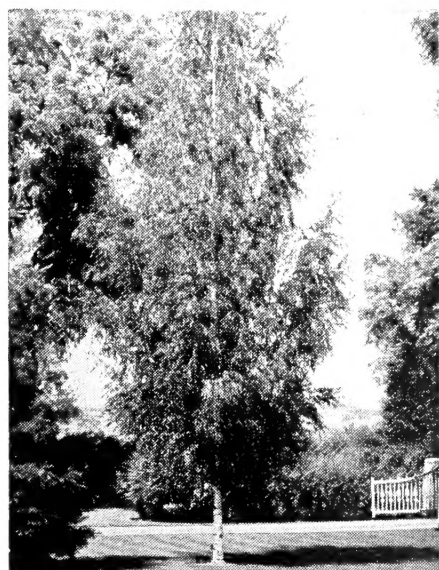
PERSIAN LILAC Slender, arching branches carry myriads of tiny, bright-purple flowers in May and June. Tall grower; an improvement over common Lilac. 15-18 in. Each 60c; 3 for \$1.50.

WEIGELA PINK Large, trumpet-shaped rose-pink flowers, borne in thick clusters in May and June. 15-18 in. Each 30c; 3 for 75c.

BABY TREES

WHITE BIRCH Tall, upright tree with broad, handsome leaves and white bark; young trees have slight reddish cast to bark which disappears after first year. Each 40c; 3 for \$1.10.

CHINESE ELM Hardy, rapid, growing shade tree that withstands unfavorable weather and succeeds in all types of soil. Each 30c; 5 for \$1.25.



White Birch

HYDRANGEA A. G. Large panicles of pure-white blooms in great abundance from June to Sept. Bright green foliage. 15-18 in. Each 60c; 3 for \$1.50.

FLOWERING ALMOND Beautiful, low growing shrub; bears masses of double, pink blossoms in spring. 15-18 in. Each 90c; 3 for \$2.25.

FORSYTHIA SPECTABILIS Tall growing shrub; bright yellow, bell-shaped flowers in early spring. 15-18 in. Each 60c; 3 for \$1.50.

DEUTZIA LEMOINEI Great masses of white blossoms in clustered panicles make a showy display in early spring. Low growing. 15-18 in. Each 60c; 3 for \$1.50.

CORNUS ELEGANTISSIMA A splendid shrub for group planting or single specimen; attractive variegated foliage broadly margined with white. 15-18 in. Each 90c; 3 for \$2.25.

FLOWERING QUINCE A great profusion of scarlet-red flowers are produced in early spring. Medium height. 15-18 in. Each 60c; 3 for \$1.50.

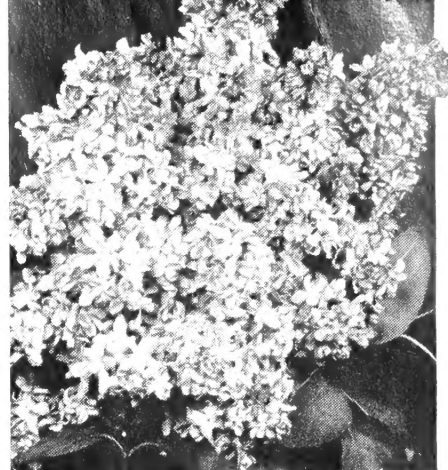
POTTED SHRUBS

The 3 Varieties Below are Best Shipped from 2 1/4" pots. All Others Shipped As Usual from Seedling Beds.

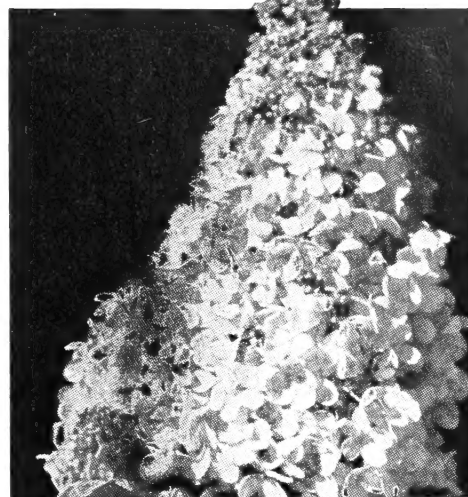
BLUE MIST (Caryopteris) Fine, low growing shrub for edgings and hedges. Lovely misty-blue flower clusters cover branches from July to Sept. 15-18 in. Each 50c; 3 for \$1.25.

BLUE HYDRANGEA Hardy shrub of medium height. Immense, beautiful blue flowers and large, attractive green foliage. Must have an acid soil, otherwise flowers come pink. To make soil acid, add aluminum sulphate. Prefers partial shade. Each 75c; 3 for \$2.00.

DAPHNE CNEORUM Dwarf-growing shrub with blue-green (almost evergreen) foliage. Compact clusters of rose-pink, fragrant flowers cover the branches in spring. Each 75c; 3 for \$2.00.



Persian Lilac



Hydrangea P. G.



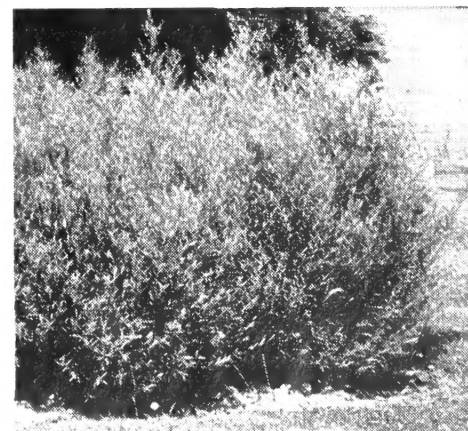
Weigela, Bristol Ruby

BABY HEDGES

SPIREA VAN HOUTTEI Graceful, arching branches loaded with tiny white blossoms in early spring. Valuable for hedges; trim as desired. Very hardy. 15-18 in. Each 30c; 10 for \$2.50; 25 for \$5.00.

SALIX NANA PURPUREA (Blue Willow) Splendid new hedge plant with attractive gray-blue foliage; easily kept dwarf. Will thrive anywhere; withstands all conditions of weather. 15-18 in. Each 30c; 10 for \$2.50; 25 for \$5.00.

BARBERRY Fine low-growing hedge; makes a compact growth. Small green leaves turn red in the fall. Grows 4 to 5 feet tall, may be trimmed as desired. 10-15 in. Each 30c; 10 for \$2.50; 25 for \$5.00.

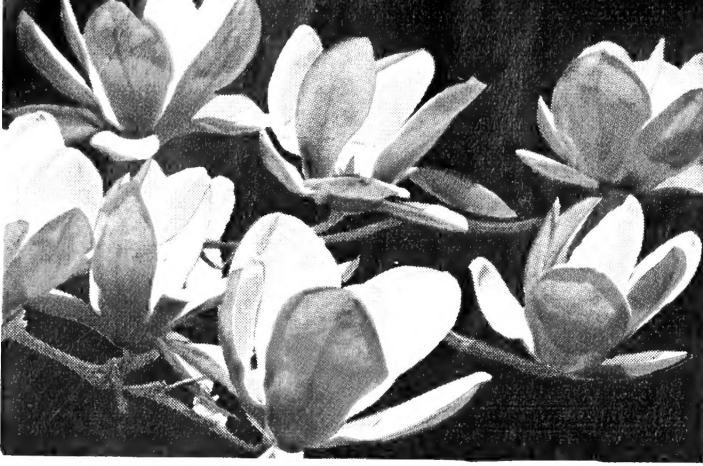


Blue Willow Hedge

MAGNOLIAS

MAGNOLIA SOULANGEANA. Popularly known as the Saucer Magnolia. Widely planted for its really gorgeous 4-inch flowers that open in early spring before the leaves appear. Flowers are cup shaped, white inside and stained purplish-pink on the outside. The tree grows to a height of about 20 feet and is quite symmetrical in form. Gorgeous, shiny green foliage adds to the attractiveness of this tree, making it a most worthy addition to any landscape plan. The trees are perfectly hardy and will thrive most anywhere. **\$2.50 each; 3 for \$6.75.**

MAGNOLIA NIGRA. A popular favorite among the hardy Magnolias. Bears large, very dark purplish-red flowers in early spring; delightfully fragrant. Leaves are large and rich, waxy green. Grows to a height of 15 to 20 feet. Prefers an acid soil. A splendid tree for lawn specimen planting; also widely used in parks and tree lawns. Makes a very showy display when in full bloom. Clean, upright habit of growth and handsome foliage adds to desirability of this lovely tree. **\$2.50 each; 3 for \$6.75.**



CRIMSON KING MAPLE

(Plant Pat. No. 735)

A very decorative form of Norway Maple. All summer the leaves are about the color of a copper beech and, in addition, the branches and young foliage is a lighter, glistening color. Makes a superb lawn specimen, and is equally valuable for planting along streets and driveways, and for color contrast among other trees.

The trees are very hardy and grow rapidly, reaching a height of about 50 feet at maturity. Here is a tree that is so richly colorful from early spring until late fall, it cannot fail to enhance any landscape. **\$4.99 each; 2 for \$9.78.**

MOUNTAIN ASH

(*Sorbus Aucuparia*). A very pleasing small tree for the lawn. Produces showy, large clusters of scarlet berries from July to winter. A graceful tree with small, narrow foliage; can be grown anywhere in the garden without hampering growth of flowers. **\$1.50 each; 3 for \$4.25.**

TULIP TREE

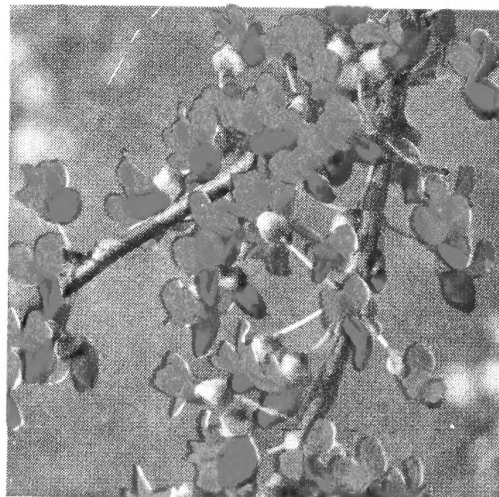
(*Liriodendron Tulipifera*). A handsome, large, stately tree of sturdy habit. Named for its tulip-shaped, light yellow flowers carried in late May. Has bluish-green foliage. A splendid tree for street and lawn planting; widely planted everywhere for its ornamental value and pleasing shade. Prefers moist, rich loam. **\$2.00 each; 3 for \$5.50.**



Crimson King Maple



Mountain Ash



Redbud

REDBUD

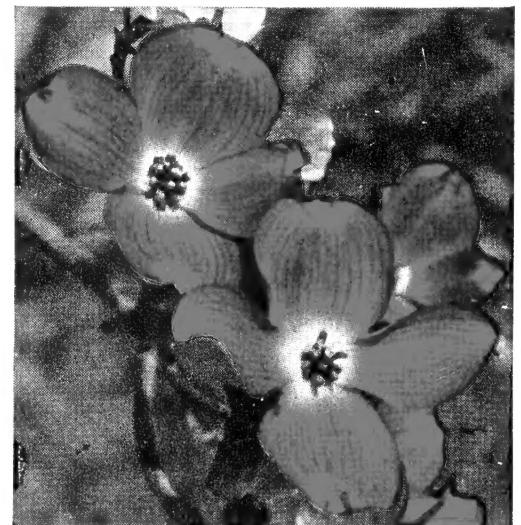
(*Cercis canadensis*). One of our most beautiful shade trees. It is a breath-taking sight in early spring when the branches are covered with large clusters of rose-pink flowers.

The tree attains a height of 20 to 30 feet at maturity and thrives in fertile, sandy loam. Superb subject for the lawn; also used effectively in the shrub border, where its beautiful spring color contrasts with other plantings. Large heart-shaped, rich green foliage adds to its beauty. **\$1.15 each; 3 for \$3.25.**

FLOWERING DOGWOOD

White Flowering Dogwood (*Cornus florida*) One of the outstanding native trees of the United States. Distinctive, horizontal branches bear a profusion of single, white flowers in early spring. Handsome rich green foliage in summer turns to a gorgeous scarlet-red in the autumn. Showy, bright red berries, borne in huge clusters, attract many species of birds. **\$1.50 each; 3 for \$4.25.**

Pink Flowering Dogwood (*Cornus rubra*). Same form as above, except flowers are a beautiful soft pink. The trees are perfectly hardy and do well in either full sun or partial shade. Plant two or more for a spectacular display of color. **\$1.50 each; 3 for \$4.25.**



Flowering Dogwood